

# STRAIGHT ARROW

NO.27



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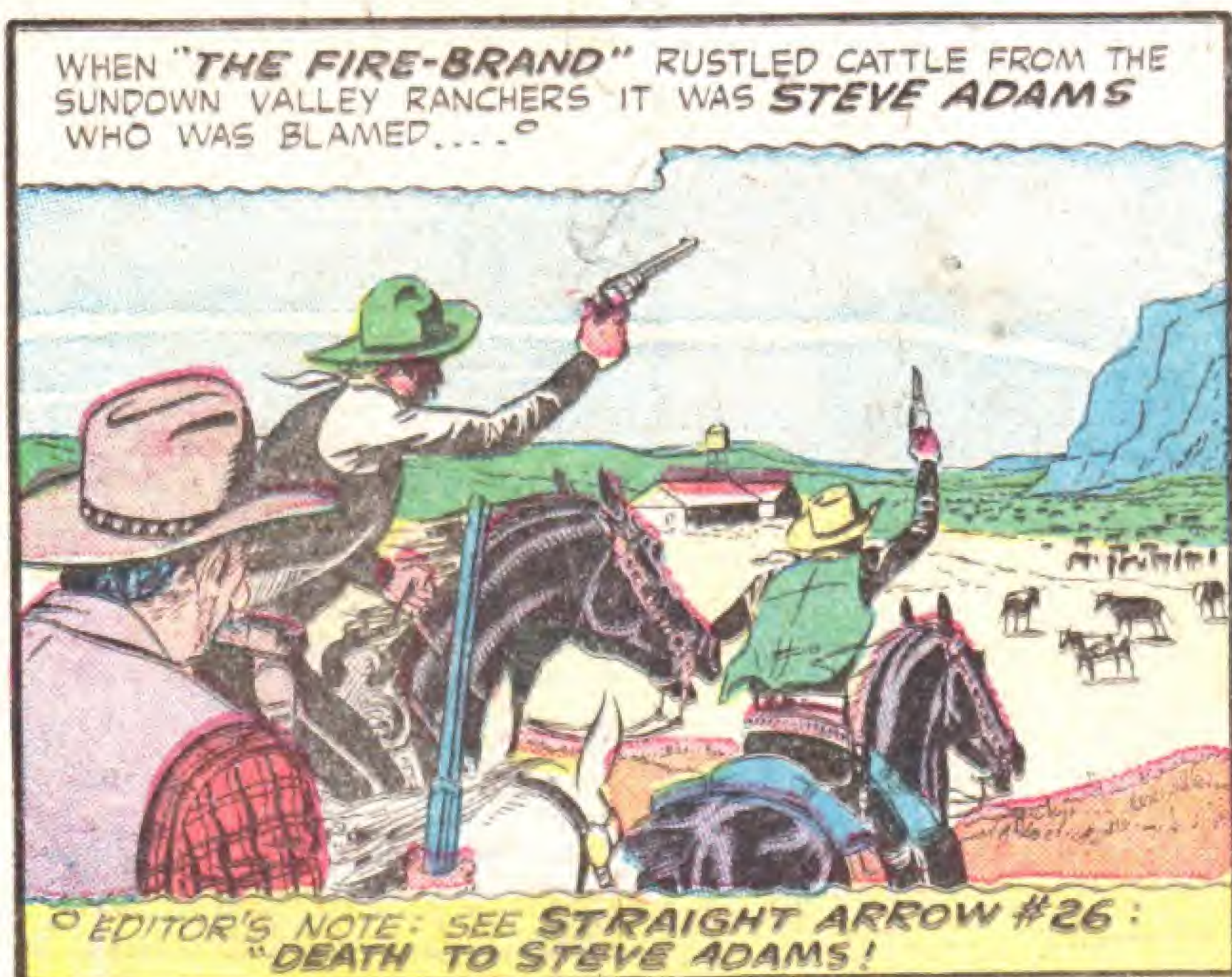
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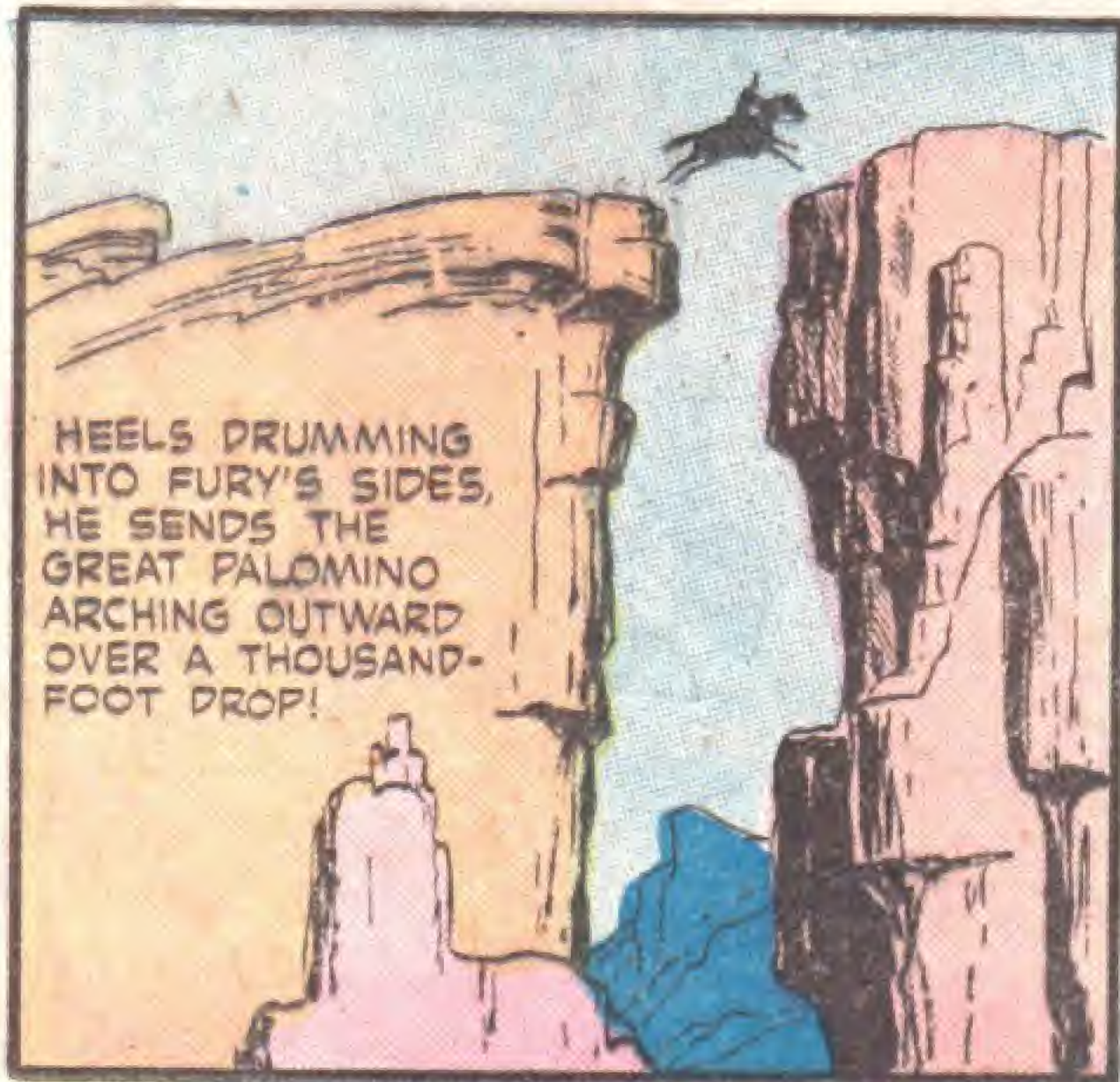
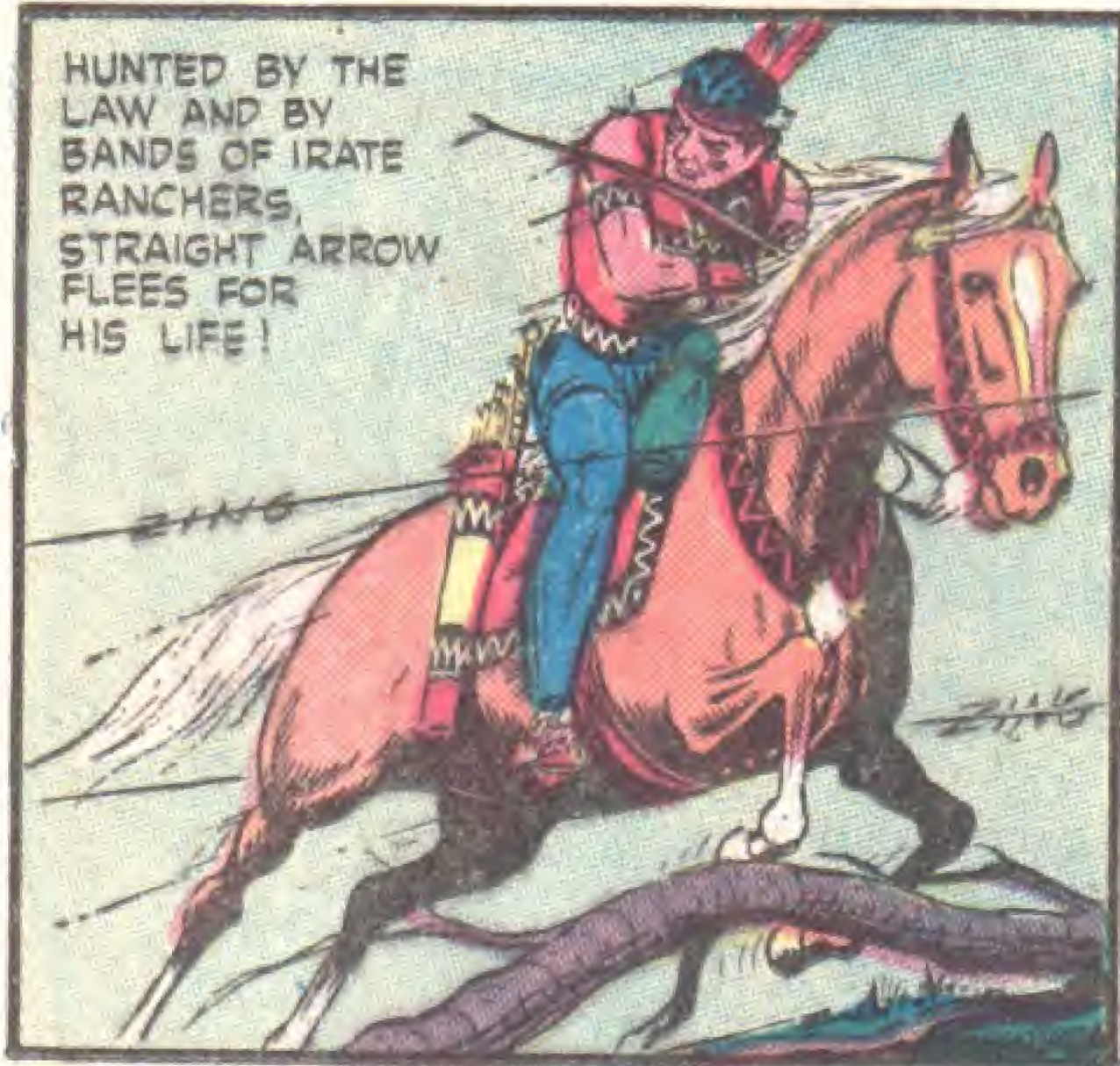
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AT A STEADY GALLOP, STRAIGHT ARROW DRIVES FURY PAST HIS NEIGHBORS' RANCHES. AS HE RIDES, HIS BOWSTRING TWANGS —

THEY WON'T SEE ME BUT THEY WILL SEE MY MESSAGE!



A COMANCHE ARROW! THEM INDIANS MUST BE ON THE WARPATH!

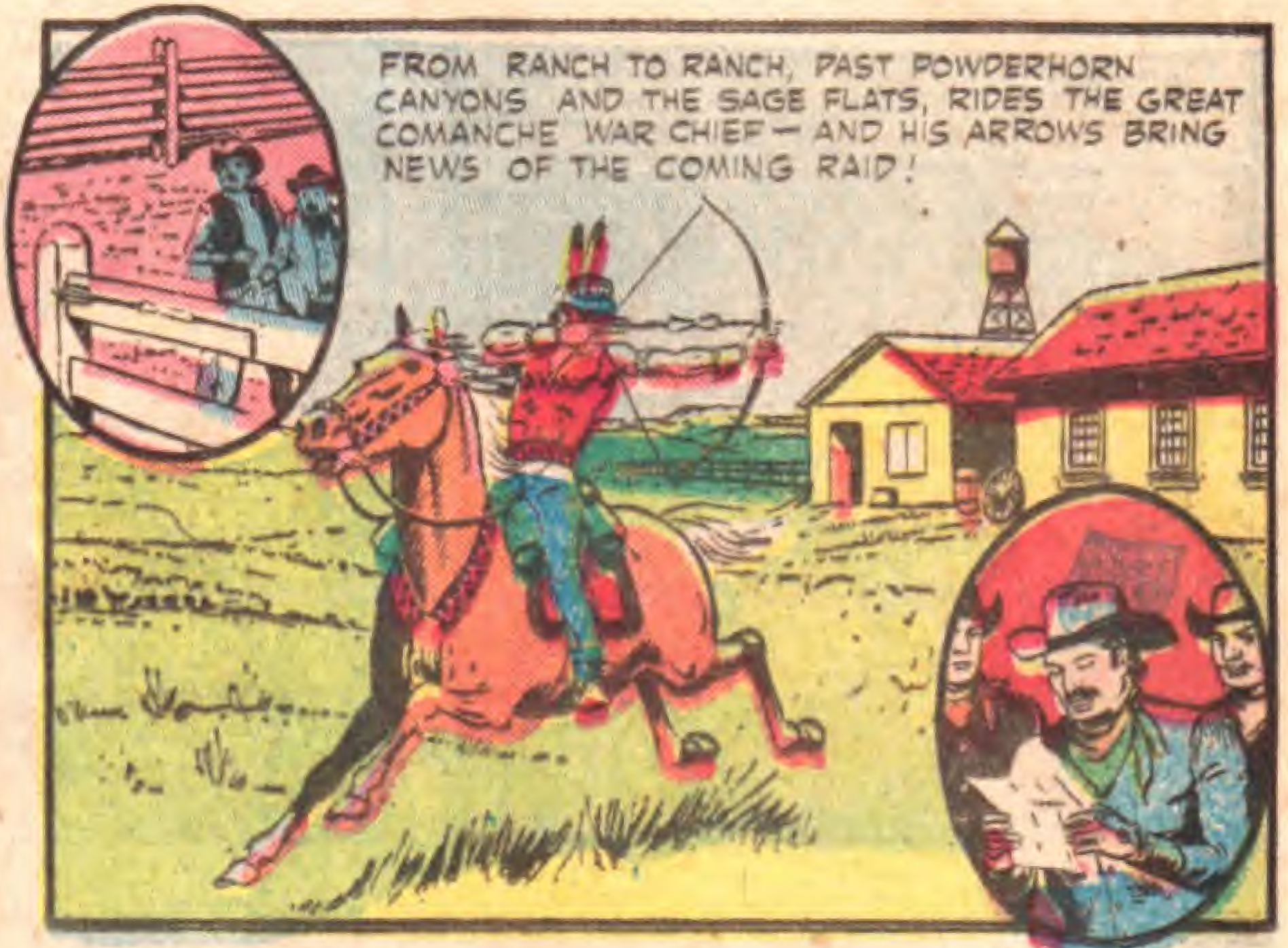
NO, JOHN — LOOK! THERE'S A PAPER TIED AROUND IT!



HUH! IT'S A WARNING THAT THEM RUSTLERS ARE GOIN' TO ATTACK THE BIG-J STEERS AT MOON-UP!



FROM RANCH TO RANCH, PAST POWDERHORN CANYONS AND THE SAGE FLATS, RIDES THE GREAT COMANCHE WAR CHIEF — AND HIS ARROWS BRING NEWS OF THE COMING RAID!

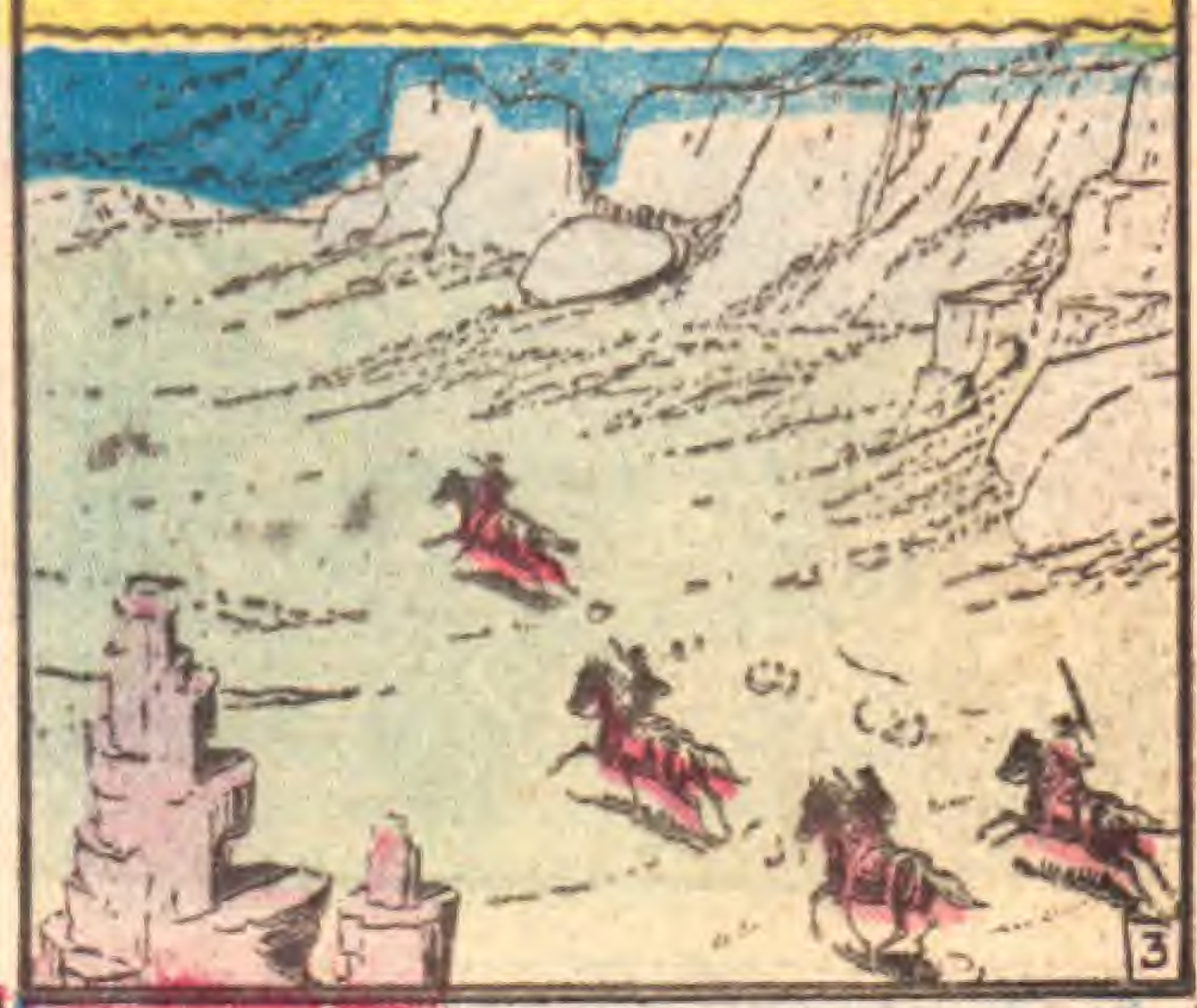


THAT NIGHT, THE FIRE-BRAND'S BAND STRIKES!

THERE ARE THE BIG-J HERDS! ROUND THEM UP AND DRIVE THEM OFF!



AND COMING TO MEET THEM ARE THE OUTRAGED RANCHERS OF SUNDOWN VALLEY!





HERE RIDES BEN HIBBS OF THE CIRCLE-G —



...BEYOND HIM, FERD PACKARD TANGLES WITH A RACING OWLHOOT!



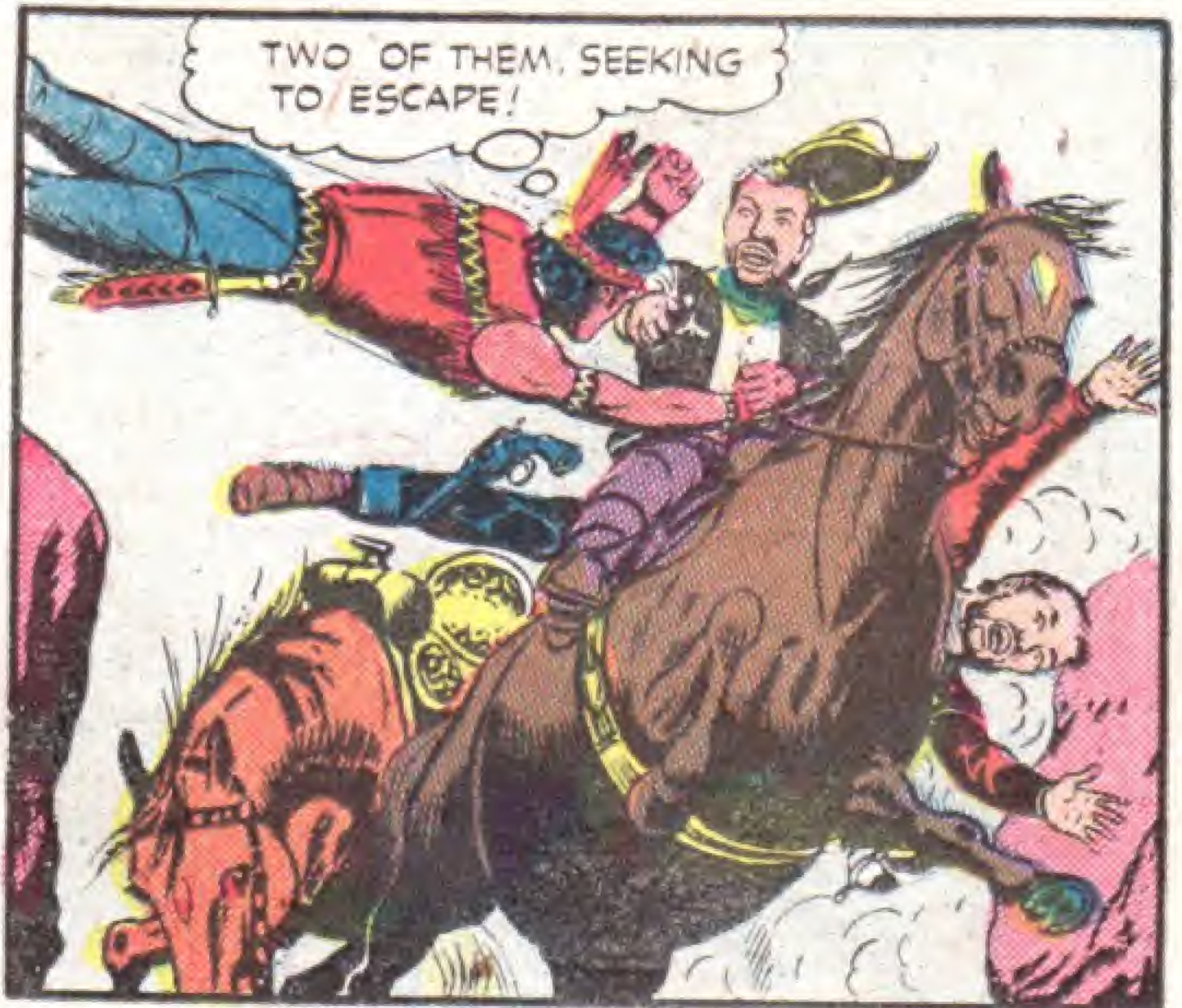
JIM LOGAN, FOREMAN OF THE BIG-J SPREAD ITSELF, USES HIS TWIN COLTS WITH DEADLY EFFECT!



OUT OF SIGHT OF THE GRIMLY BATTLING MEN, STRAIGHT ARROW LAUNCHES HIS GOLDEN ARROWS...



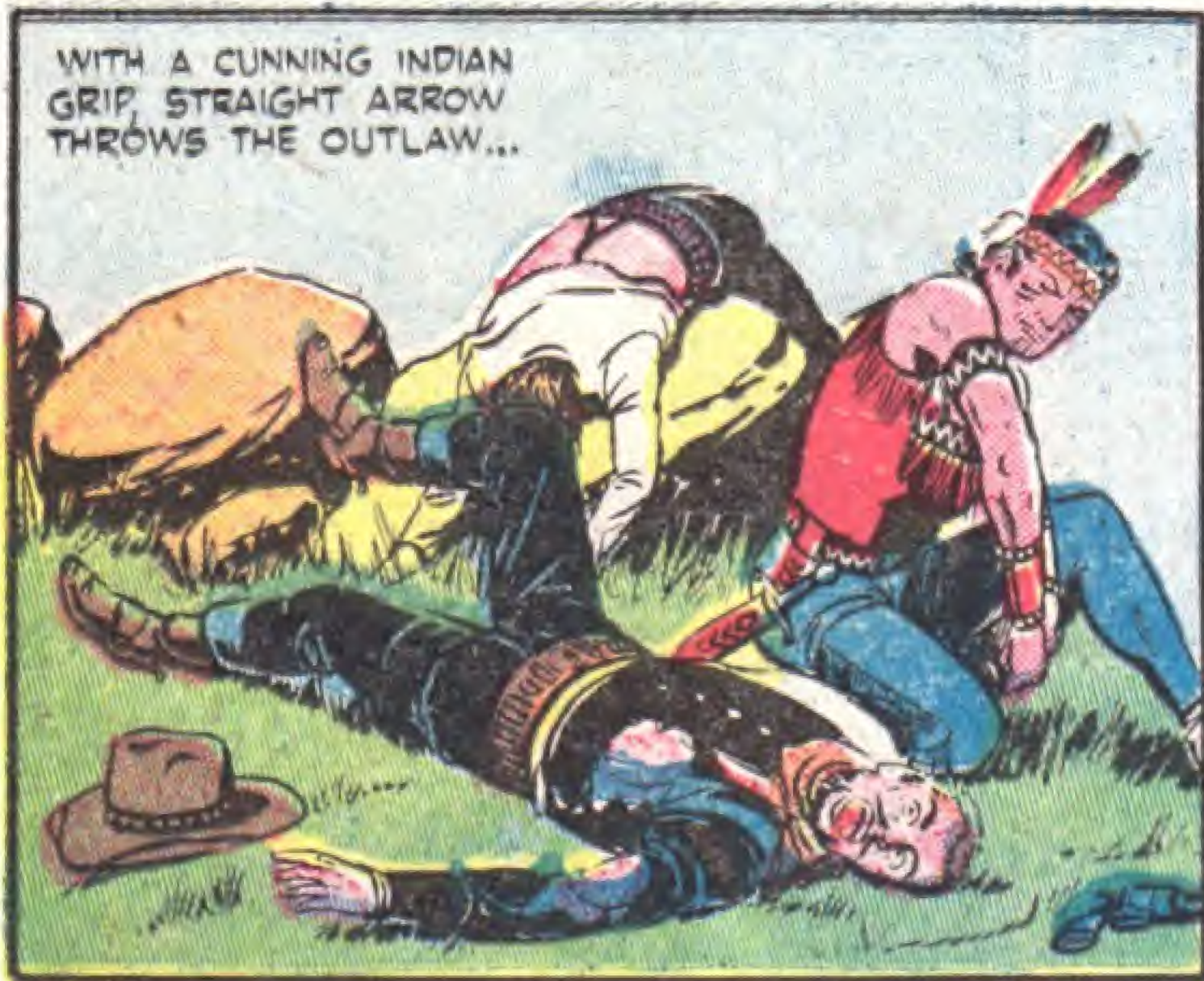
TWO OF THEM, SEEKING TO ESCAPE!



NOW THAT I HAVE EXPOSED YOUR VILLAINY, PERHAPS THE PEOPLE OF SUNDOWN VALLEY WILL BELIEVE I AM INNOCENT!









LIKE MADDENED PANTHERS, THE ANGRY RANCHERS HIT THE RUSTLERS!



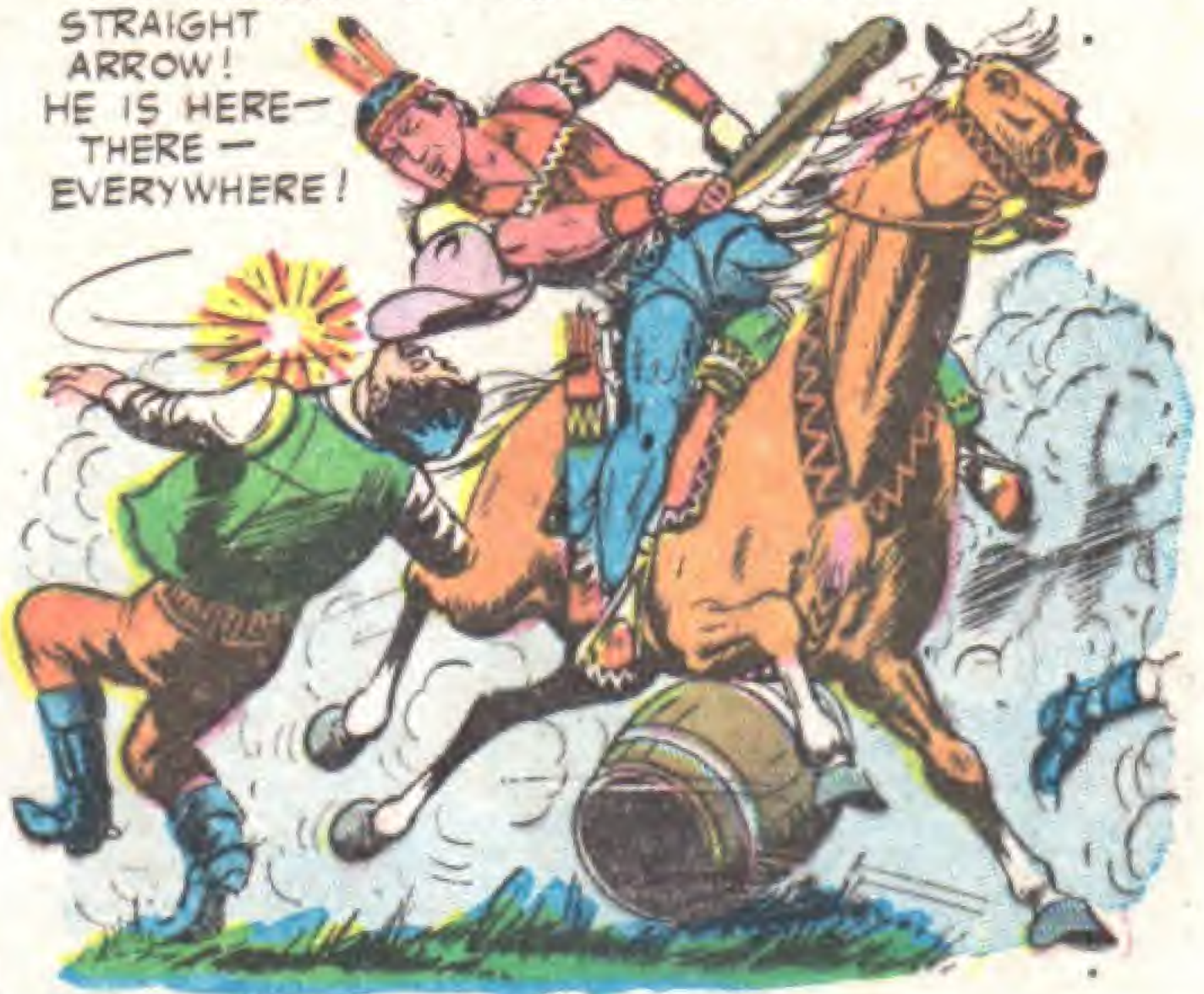
RIFLES CRACK!



SIXGUNS FLAME AND ROAR, AND OUTLAW KILLERS GO DOWN!



THE FIERCEST OF THE FIGHTING MEN IS STRAIGHT ARROW! HE IS HERE—THERE—EVERYWHERE!



THEY'RE DONE FOR! SOME OF 'EM GOT AWAY, BUT WE KNOW WHO THEY ARE!

THE REST OF 'EM ARE RACING INTO THE HILLS. THEY'LL VAMOSE!

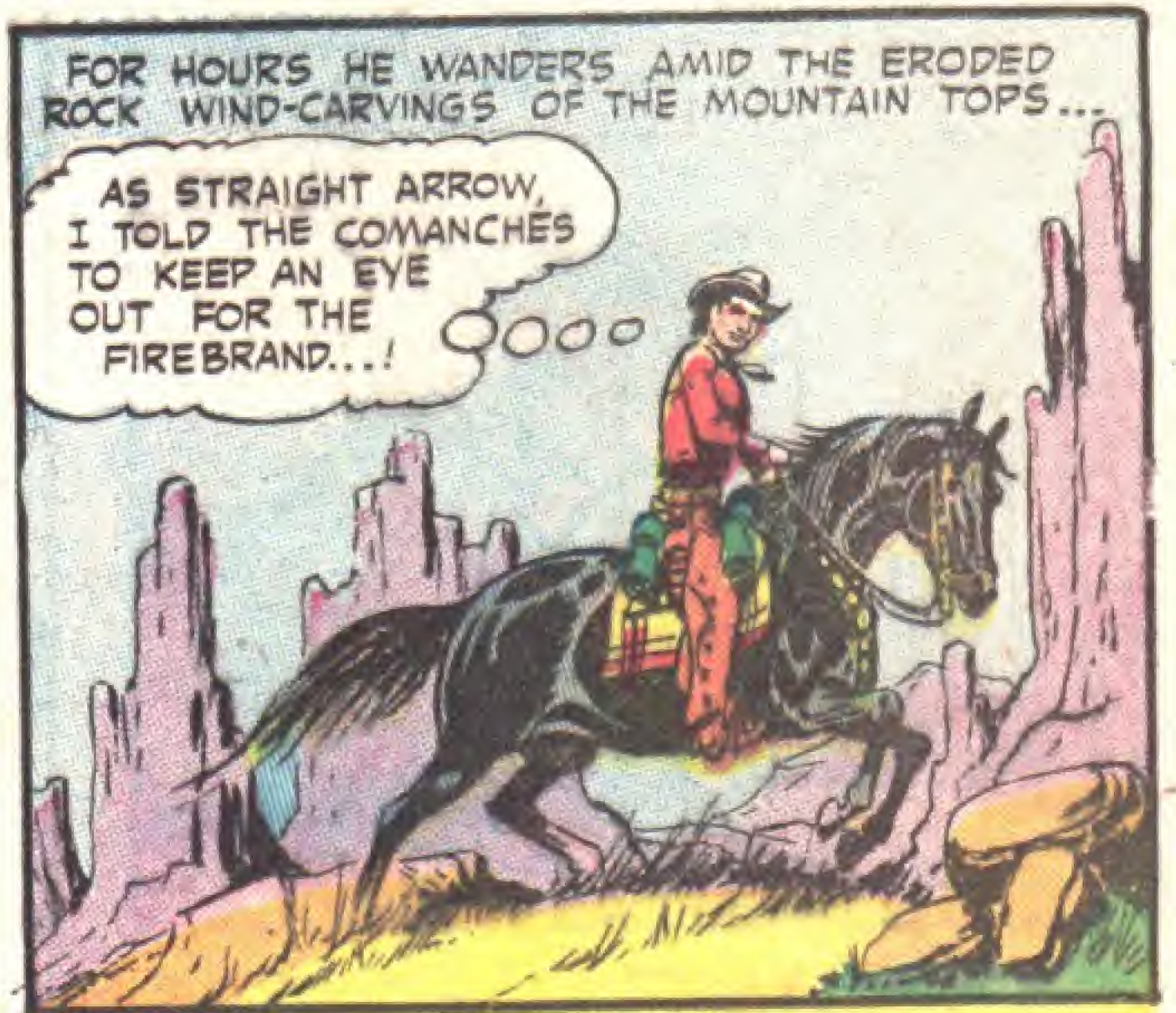


RECKON WE OWE YOU AN APOLOGY, STRAIGHT ARROW! YOU SHOWED YUH HAD NUTHIN' TO DO WITH THEM OWLHOOTS! I WISH STEVE ADAMS COULD PROVE HIMSELF AS YOU DID!

PERHAPS HE CAN...!











TO STEVE ADAMS (WHO IS ALSO STRAIGHT ARROW, AND THUS KNOWS EVERY ROCK AND FLOWER OF THIS ARID REGION) THE SIGHT ON THE MOUNTAIN SLOPES CRIES DANGER!

THESE HILLS ARE ALWAYS COVERED WITH **ROCKS!** THE ROCKS ARE GONE!



ABOVE, THE FIRE-BRAND—EXPECTING THE RANCHERS TO RIDE ON INTO HIS TRAP—CUTS THE BINDING ROPES! TONES OF ROCKS CASCADE DOWNWARD!



HIS TRAP HAS MISSED US—BUT OUR LEAD WON'T MISS HIM!



I'VE WAITED A LONG TIME FOR THIS!



ON YOUR FEET, YOU! YOU'RE GOING TO JAIL, AND I INTEND TO SEE YOU STAY THERE... AS LIVING PROOF THAT STRAIGHT ARROW AND STEVE ADAMS ARE INNOCENT OF ALL THE CHARGES ONCE MADE AGAINST THEM!





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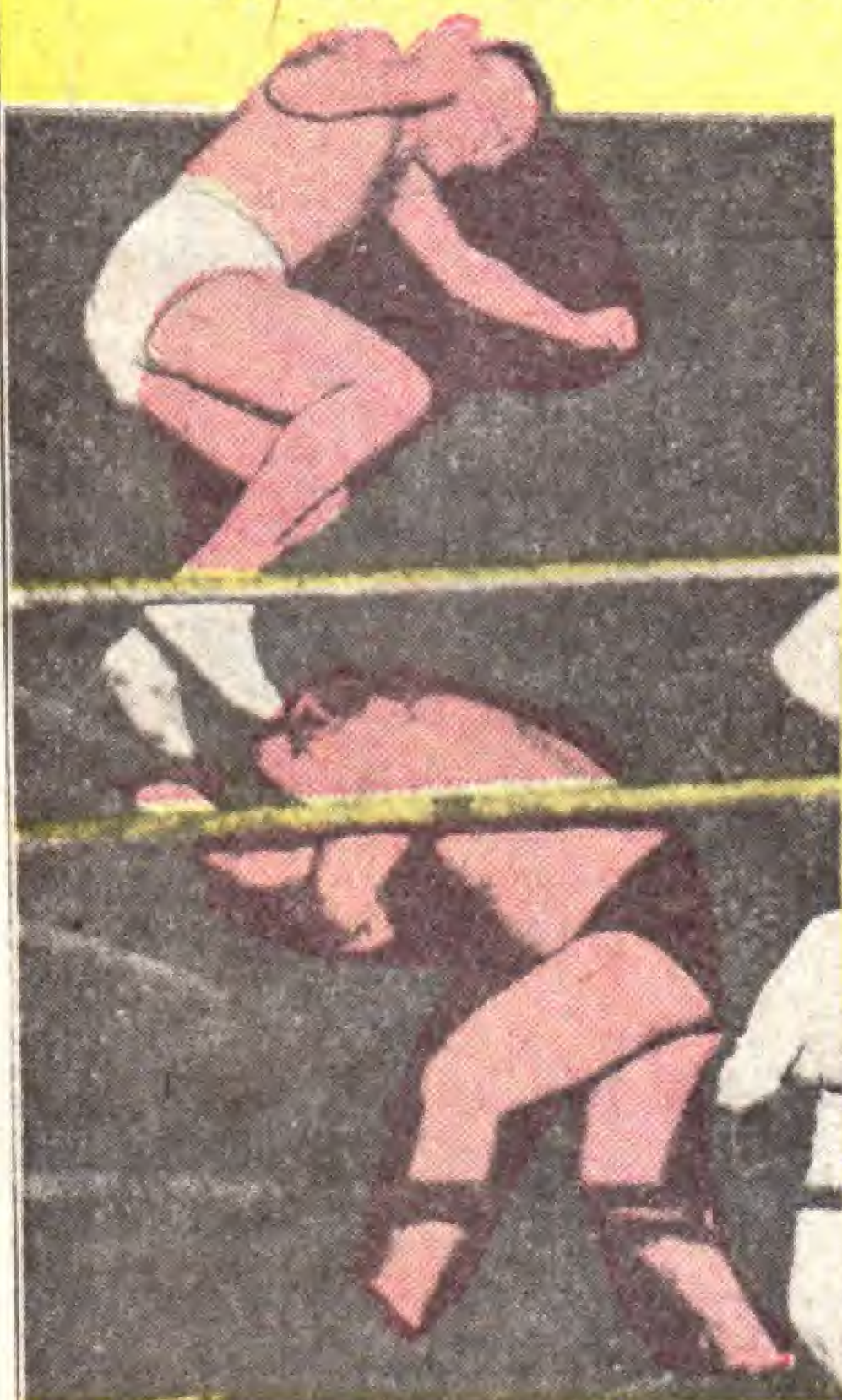
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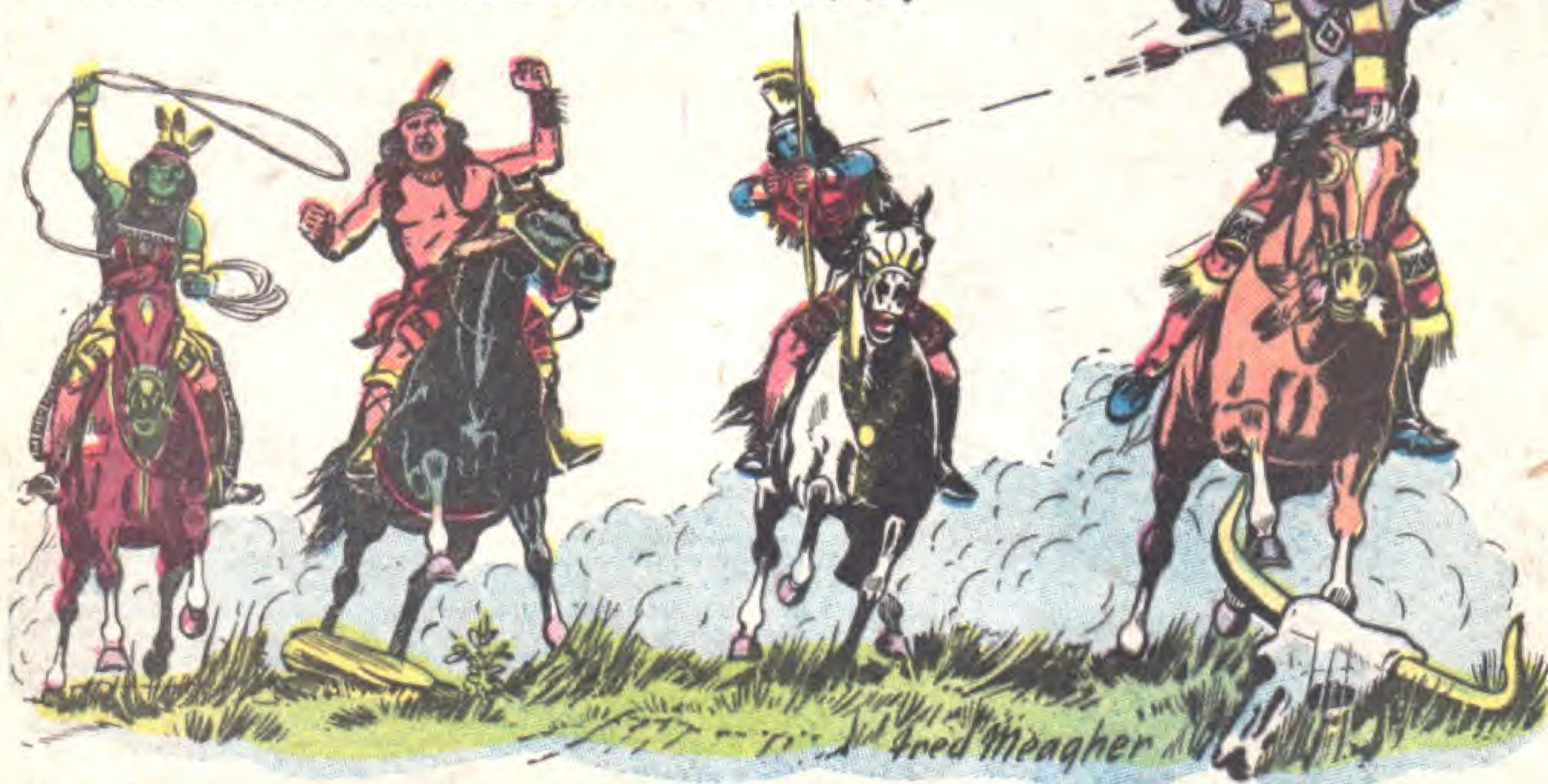
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# STRAIGHT ARROW

FROM THE NORTH, SOUTH, WEST AND EAST THEY COME, RIDING ON A MISSION OF DOOM! "DEATH TO STRAIGHT ARROW!" IS THEIR CRY! EACH MAN IS THE FINEST WARRIOR OF HIS TRIBE... EACH IS AN EXPERT WITH HIS CHOSEN WEAPON... TOGETHER THEY ARE —

**"THE FOUR HORSEMEN OF HATE!"**



AN ARROW FLASHES IN THE NOONDAY SUN, SPEEDING FROM THE BOW OF LONG BOW, THE ARIKAREE —



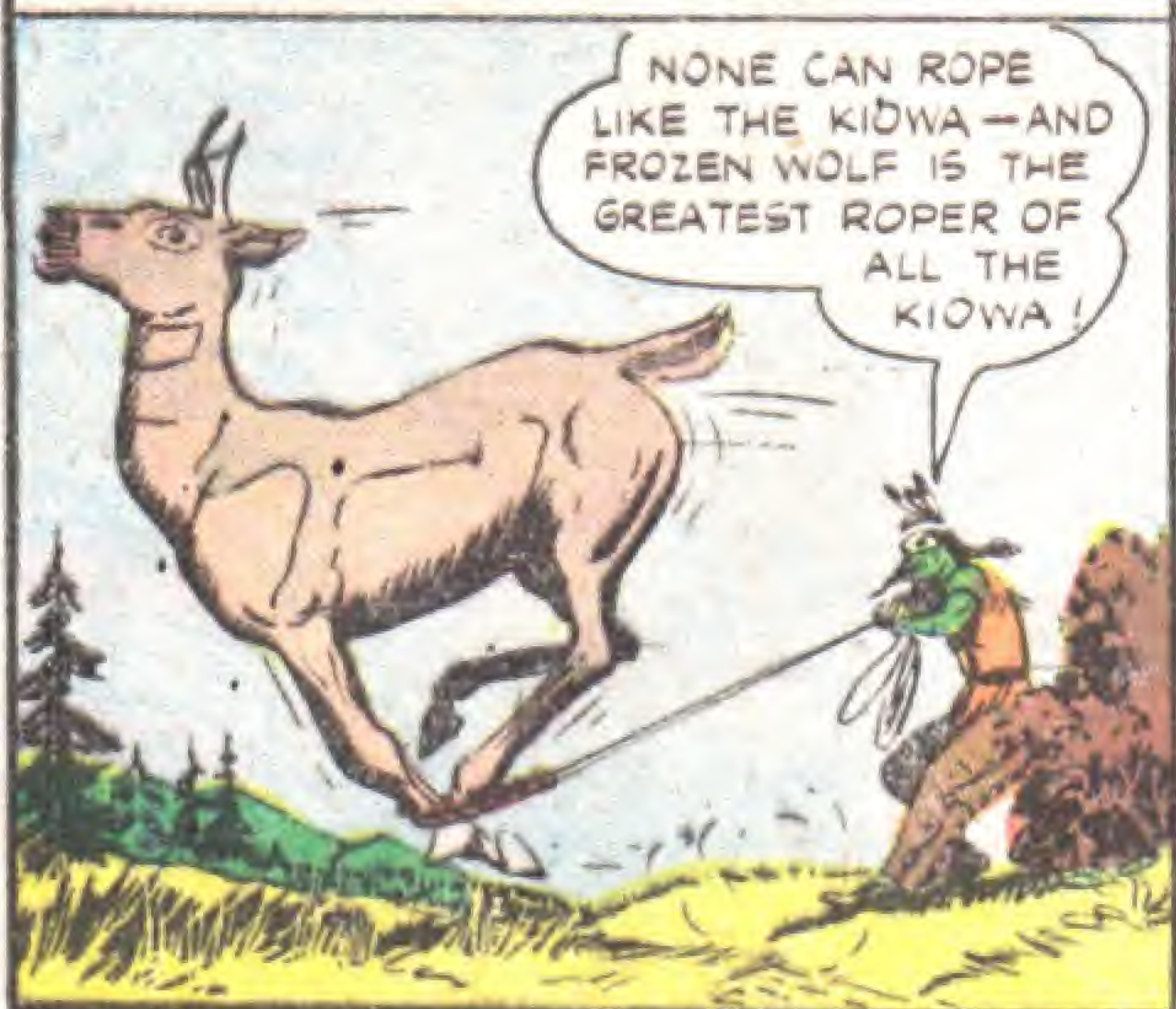
A KNIFE WHISTLES THROUGH THE AIR!

**AIEE! KIOBA, THE LIPAN, NEVER MISSES!**





A NOOSE FROM THE MAGUAY ROPE OF FROZEN WOLF DROPS A SPEEDING PRONGHORN!



NONE CAN ROPE LIKE THE KIOWA—AND FROZEN WOLF IS THE GREATEST ROPER OF ALL THE KIOWA!

ONE MAN ALONE—BENT DOG, THE RENEGADE CHEYENNE—DOES NOT USE A WEAPON—HE USES HIS—HANDS!



I MEET MY LAST TWO CHALLENGERS TOGETHER—AND DEFEAT THEM BOTH—AT THE SAME TIME!

FROM THE GATHERING OF THE ARIKAREE, LIPAN, AND KIOWA A MIGHTY HOWL LIFTS TO THE SKY...



THESE ARE OUR MEN!

THEY HAVE WON THEIR CONTESTS MANY TIMES! THEY SHALL GO ON THE MISSION OF DEATH!

CHATZAK IKA, THE MEDICINE MAN, BLESSES THEIR WEAPONS WITH SACRED HERBS...

I BLESS YOUR ARMS, AND GIVE THEM VICTORY! SLAY THE ENEMY WHO IS SO STRONG! YOU FOUR MEN HAVE BEEN GATHERED FROM EVERY CORNER OF THE PLAINS! YOU ARE THE GREATEST!



NONE CAN STAND BEFORE YOU! NOT EVEN—**STRAIGHT ARROW!** FIND HIM! SLAY HIM! THEN ONCE MORE CAN OUR LESSER WARRIORS RIDE AGAINST THE COMANCHE PEOPLE HE GUIDES, TO STEAL THEIR PONIES!

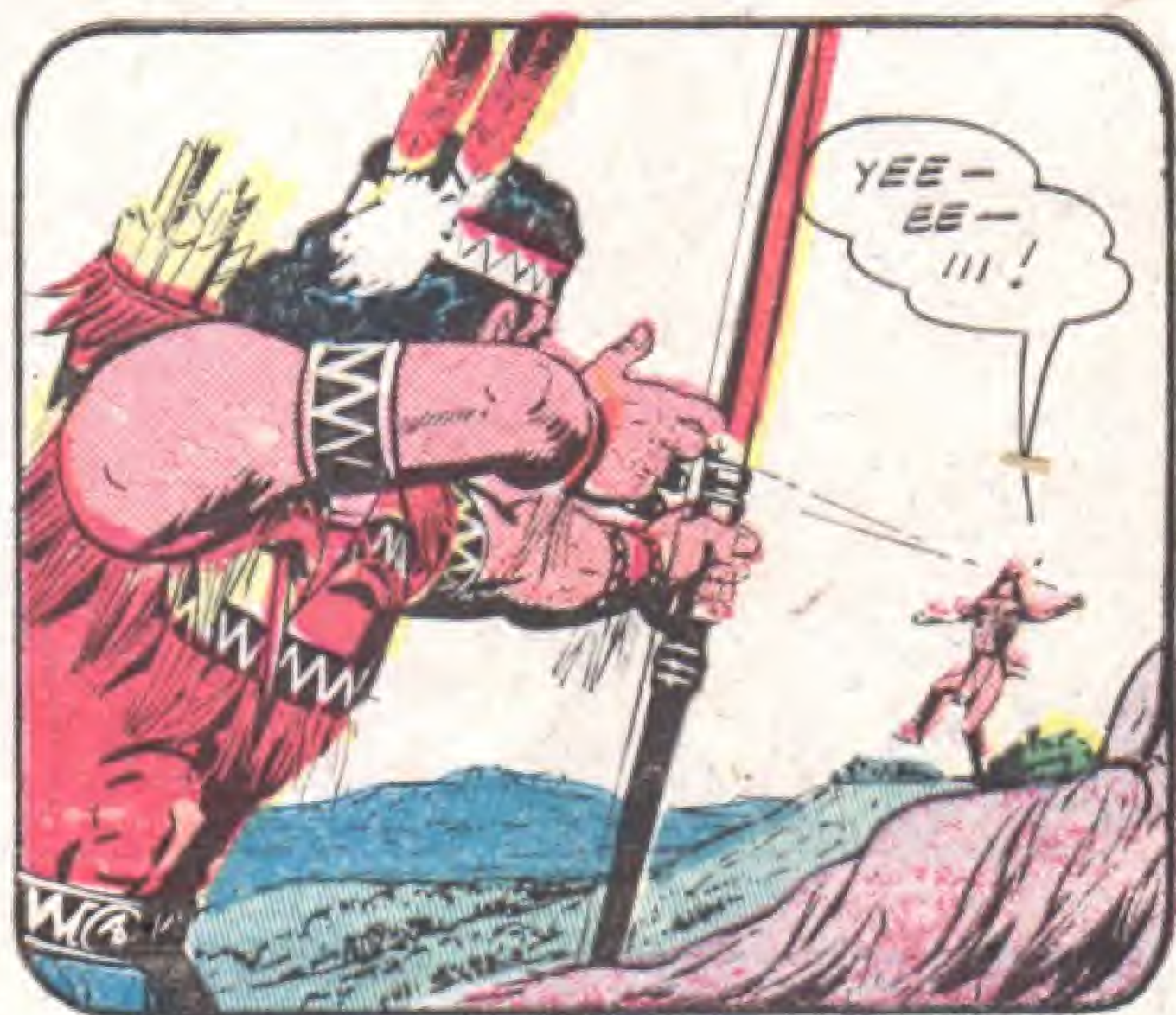
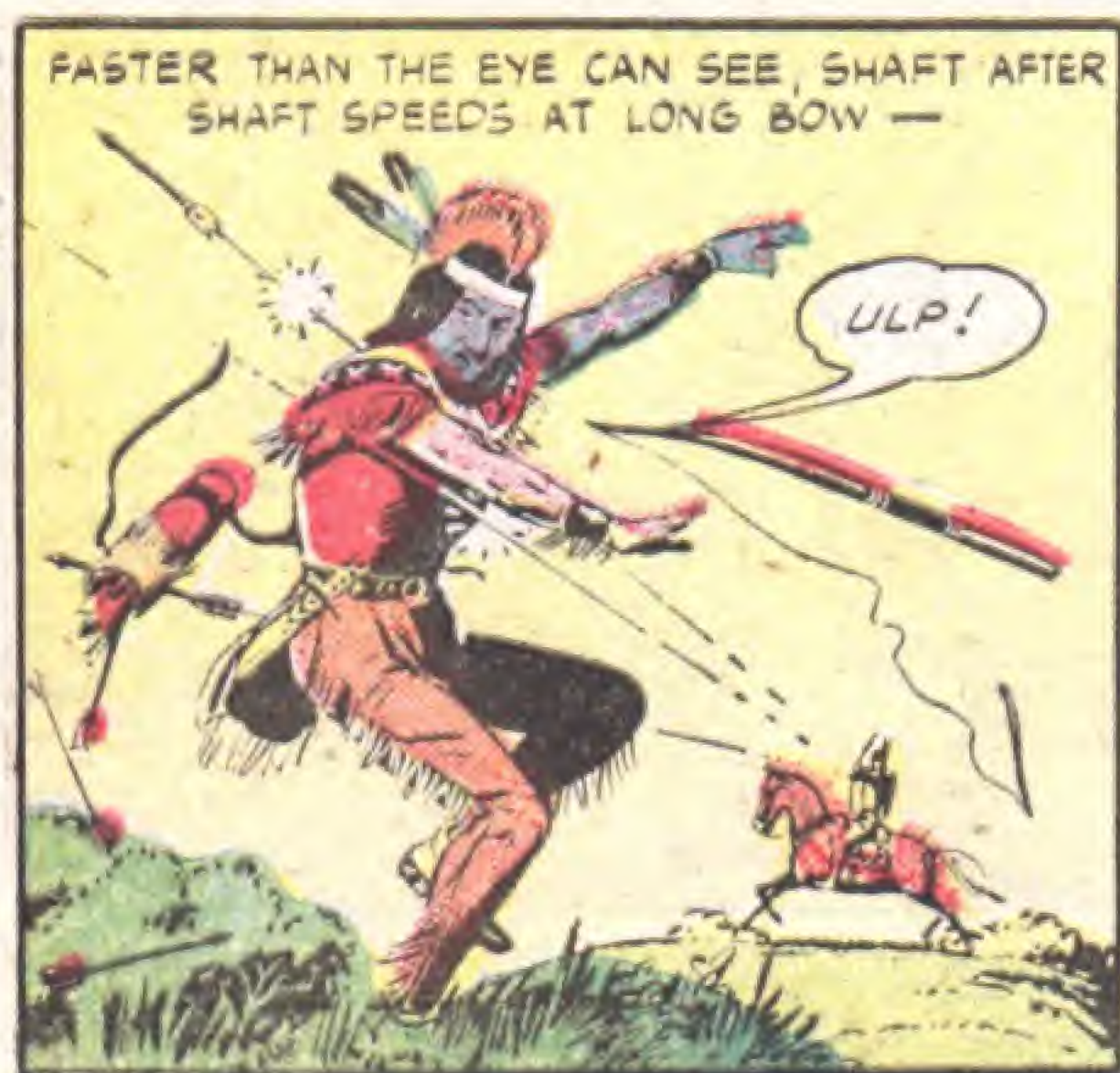


AI! WITH STRAIGHT ARROW DEAD, WE MAY ONCE AGAIN ATTACK THE COMANCHES!

THEY RIDE THE FINEST PONIES IN THE LAND! WE WILL TAKE THOSE PONIES—ONCE STRAIGHT ARROW DIES!





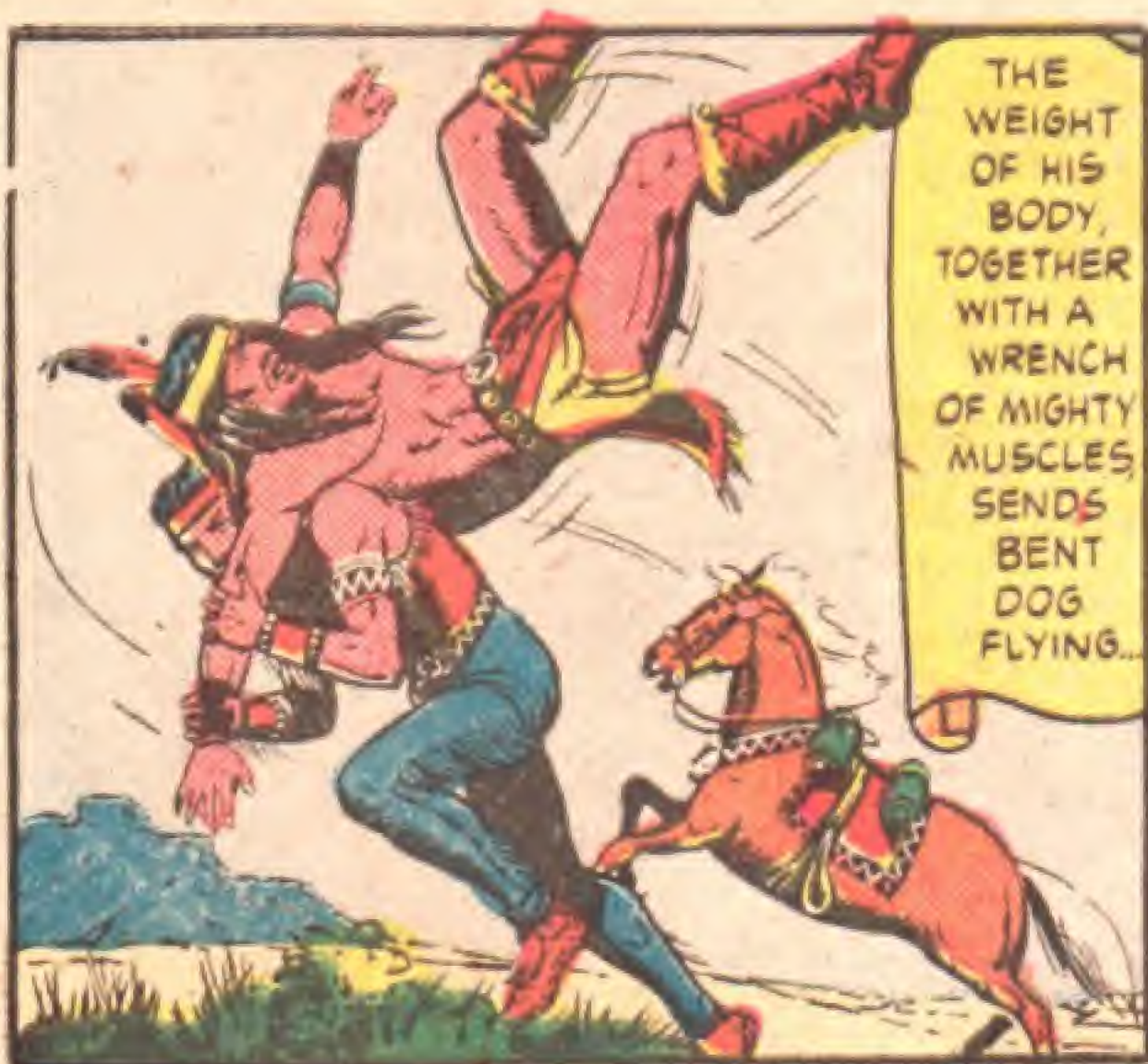
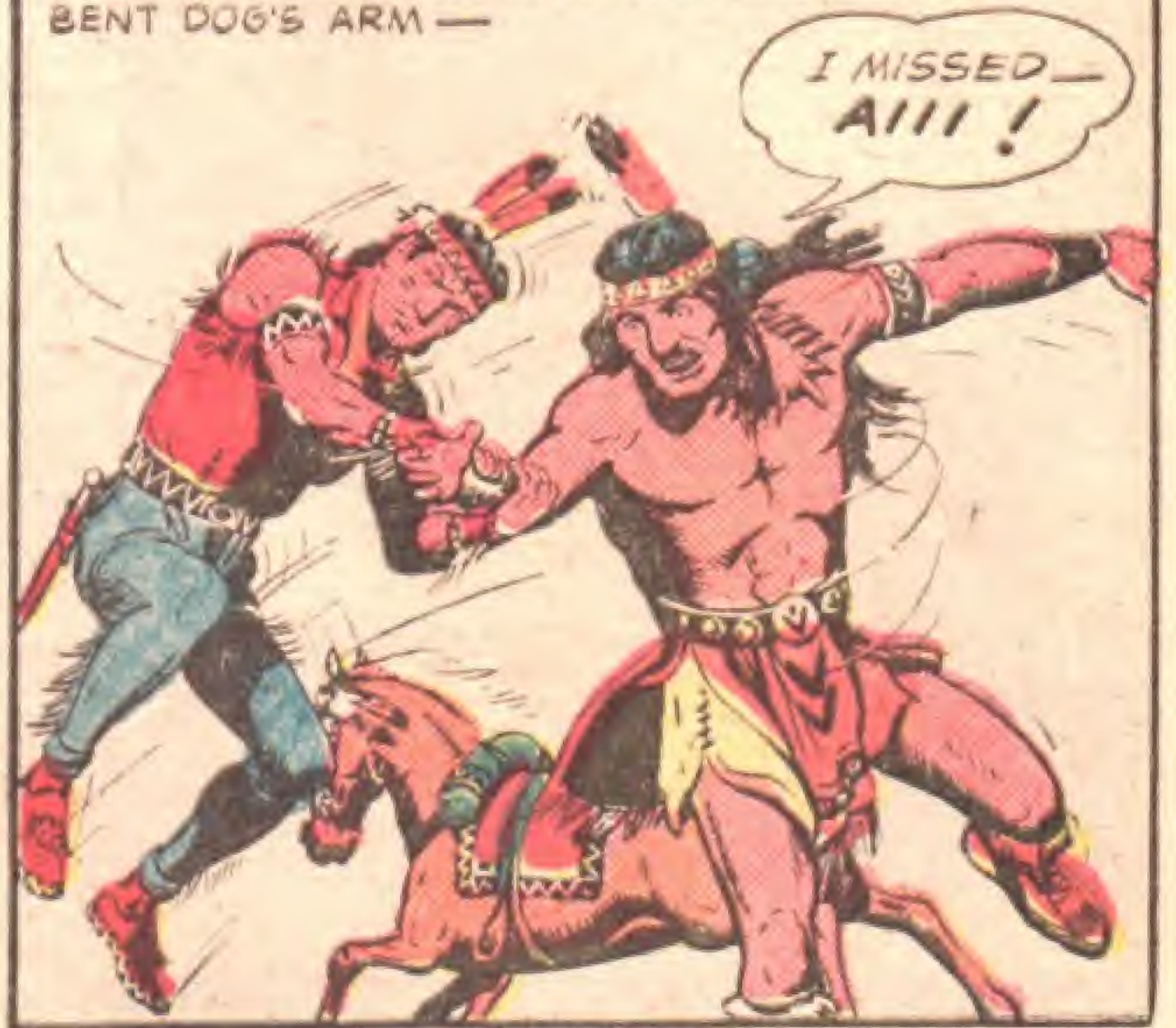




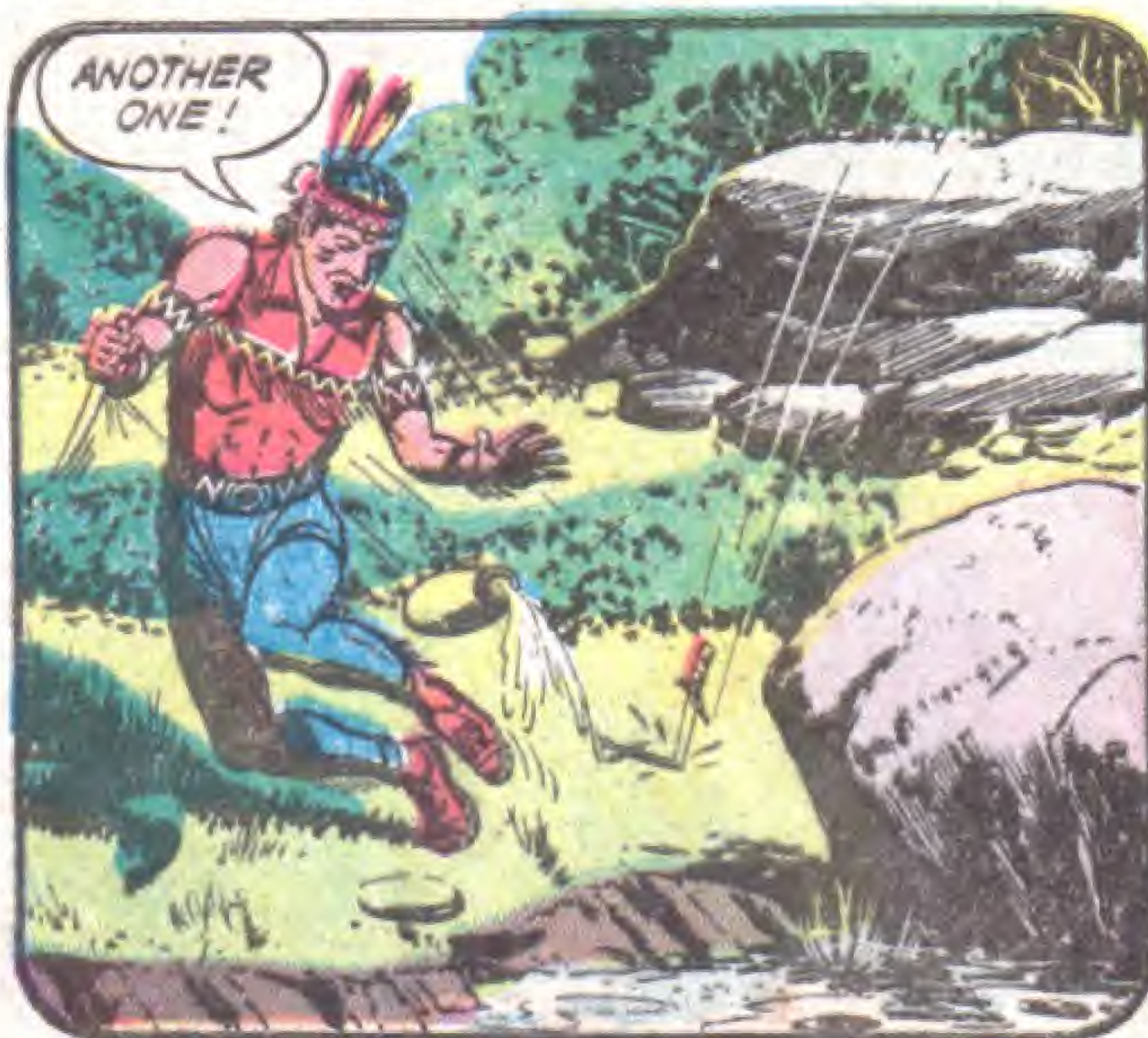
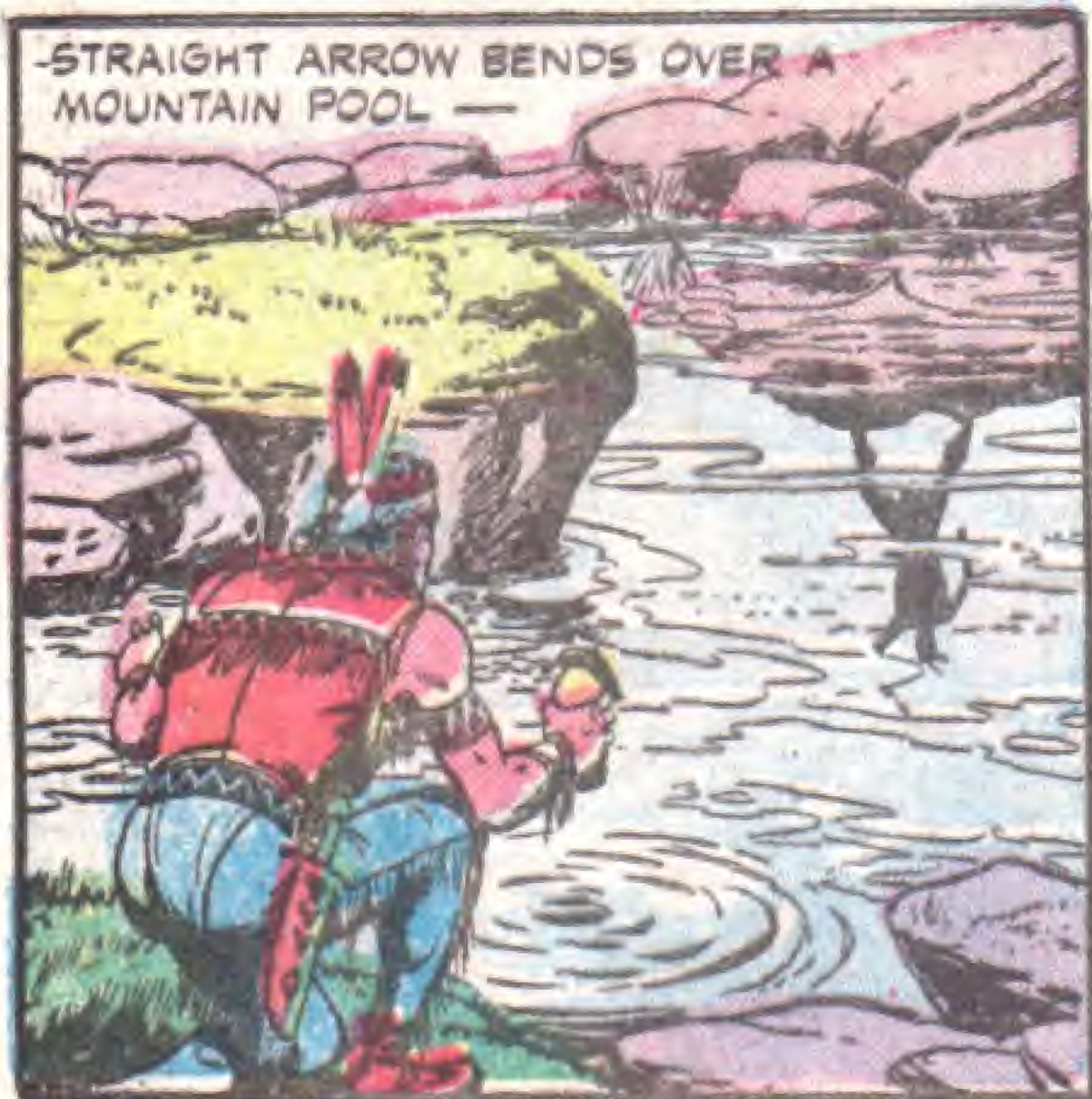
STRAIGHT ARROW HURTTLES FORWARD —



IN MIDAIR THE COMANCHE WAR CHIEF GRASPS BENT DOG'S ARM —

















# RED HAWK



THIS IS A TALE OF THE LONG AGO, TOLD ON THE HIDE OF A BUFFALO-SKIN TEEPEE IN THE MANNER OF THE PLAINS INDIANS. IT SPEAKS OF AKOLA, THE PANTHER WOMAN, AND THE FIERCE PUMA MEN WHO SLEW FOR HER! IT TELLS ALSO OF YOUNG RED HAWK, AND HOW HE FOUGHT TO KEEP HIS PEOPLE FROM THE AGONIZING DOOM OF—

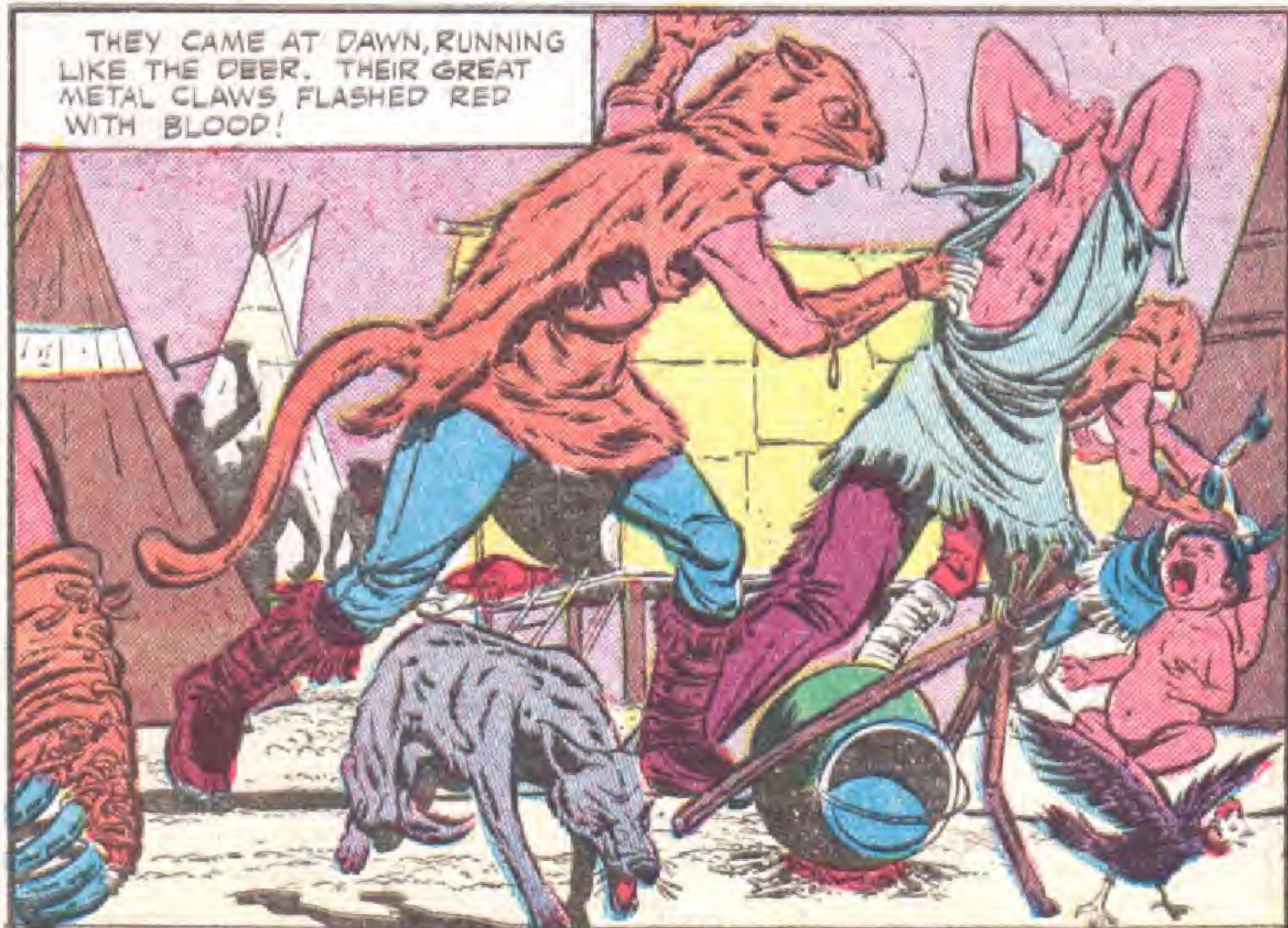
**"THE CLAWS OF DEATH!"**

Powell

MANY MOONS AGO, (SAYS THE PICTURE WRITING ON THE BUFFALO HIDE), WHEN THE CHEYENNES WERE TRAVELING THROUGH THE COUNTRY OF THE DEEP CANYONS, A BAND OF WARRIORS, WEARING THE MASKS OF PUMAS, AND WITH GREAT METAL HOOKS FASTENED TO THEIR HANDS ATTACKED THEM....!



THEY CAME AT DAWN, RUNNING LIKE THE DEER. THEIR GREAT METAL CLAWS FLASHED RED WITH BLOOD!

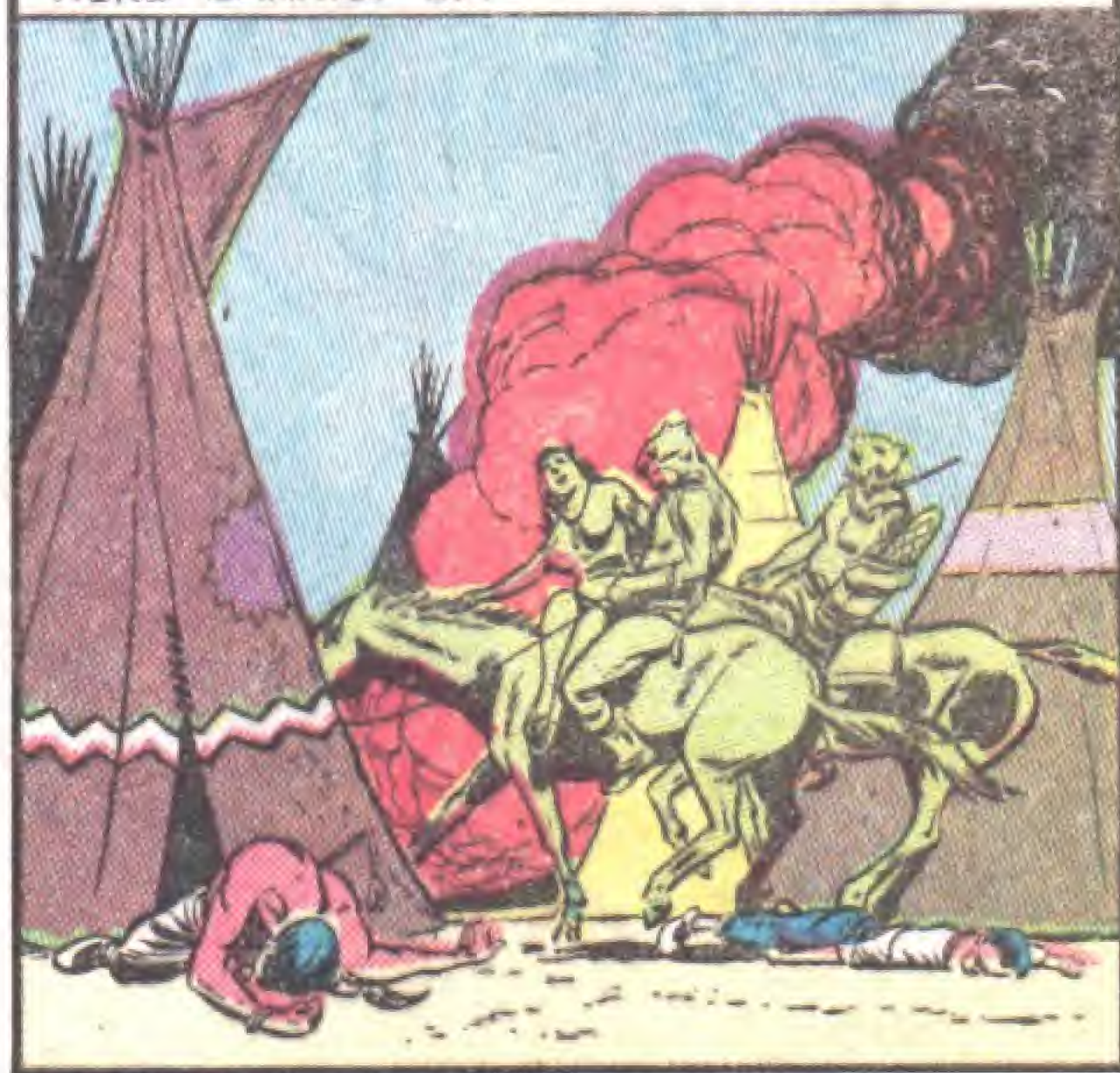




GLEAMING METAL CLAWS STRUCK DOWN WARRIORS AS THEY WOKE FROM SLUMBER!



SCREAMING CHILDREN AND YOUNG WOMEN WERE CARRIED OFF—



CHEYENNES FOUGHT TO DEFEND THEIR VILLAGE WHEN SUDDENLY A PUMA-WOMAN, WHO LED THE CATMEN IN THEIR ATTACK, CRIED OUT HARSHLY—

I CURSE YOU, MEN OF THE CHEYENNE RACE! I CURSE YOU WITH THE DEATH OF — THE BLACK PANTHER!



AS THE CHEYENNES STARED IN AWE, THE CAT-WOMAN SEEMED TO DISSOLVE IN MID-AIR! WHERE SHE STOOD, NOW STOOD A GREAT BLACK PANTHER!



IT IS NO PANTHER! IT IS A WOMAN—TURNED INTO A CAT!

FLEE! FLEE!



IN SUPERSTITIOUS DREAD, THESE WARRIORS OF THE NOTCHED TOMAHAWKS—AS THE CHEYENNES CALLED THEMSELVES—FLED BEFORE THE THREAT OF THE SUPERNATURAL!





WITHIN AN HOUR AFTER THE ATTACK, ONLY TWO REMAINED AMONG THE TEPEES...

THEY TOOK MY BRIDE WITH THEM, RED HAWK! I GO TO GET HER BACK, OR DIE!

THEN I GO WITH YOU, YOUNG BUFFALO!



I GO ALONE, RED HAWK! NO MAN CAN FIGHT THE SPIRITS, AND THAT PANTHER WOMAN IS AN EVIL SPIRIT. YOU STAY WITH THE TRIBE. THEY NEED YOU!

THAT WAS NO SPIRIT WOMAN. IT WAS A TRICK, WHEREBY SHE SEEMED TO CHANGE INTO A PANTHER. ACTUALLY, SHE DID NOT! SAVE YOUR BREATH—I'M COMING ALONG!



ACROSS THE HOT DESERT SANDS THE TWO YOUNG WARRIORS FOLLOWED THE TRAIL OF THE PUMA PEOPLE...



HIGH UP AMONG THE ROCKS OF A GREAT MESA, SLIT EYES WATCHED THEM APPROACH...

TWO WARRIORS, APPROACHING THE CITY OF THE PANTHER! HAI! LET THEM COME. THEY WILL SOON DIE!



YOUNG BUFFALO—BEWARE!

THE PUMA MEN! YOU SAW? THEY SPRANG FROM NOWHERE! THEY ARE NOT MEN! THEY ARE EVIL SPIRITS!



A CLUB FELL THE SUPERSTITIOUS YOUNG BUFFALO!



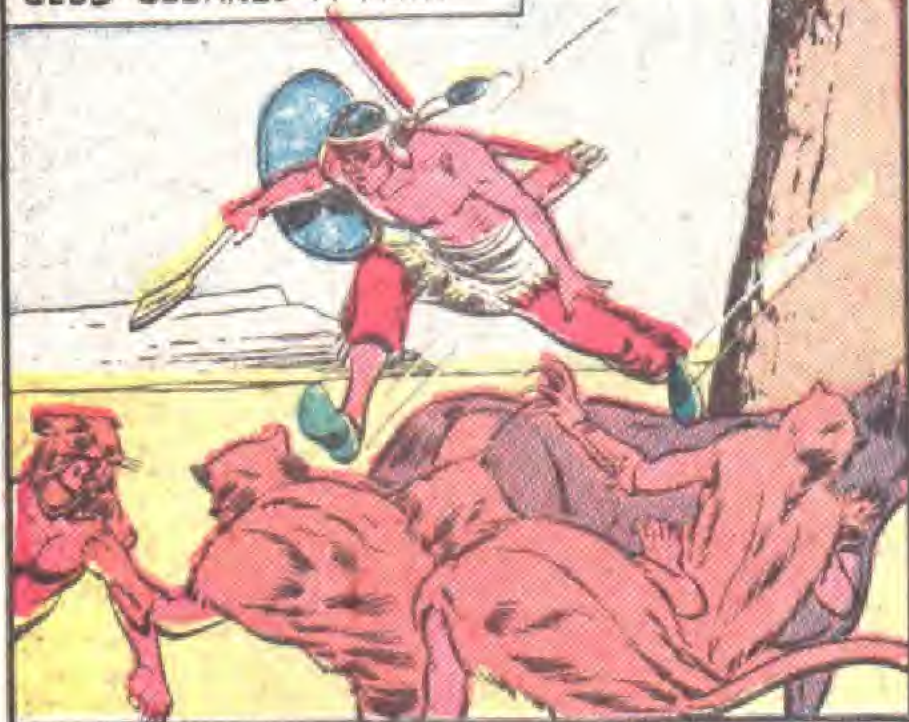
RED HAWK FOUGHT SAVAGELY, BUT THE ODDS WERE TOO GREAT...

YOU ARE NO SPIRIT MEN—OR IF YOU ARE—YOU ARE THE FIRST SPIRITS I EVER SAW THAT FALL WHEN HIT WITH A WARCLUB!





WITH THE DESPERATION OF THE DOOMED, RED HAWK HURLED HIMSELF FORWARD. HIS FLAILING CLUB CLEARED A PATH—



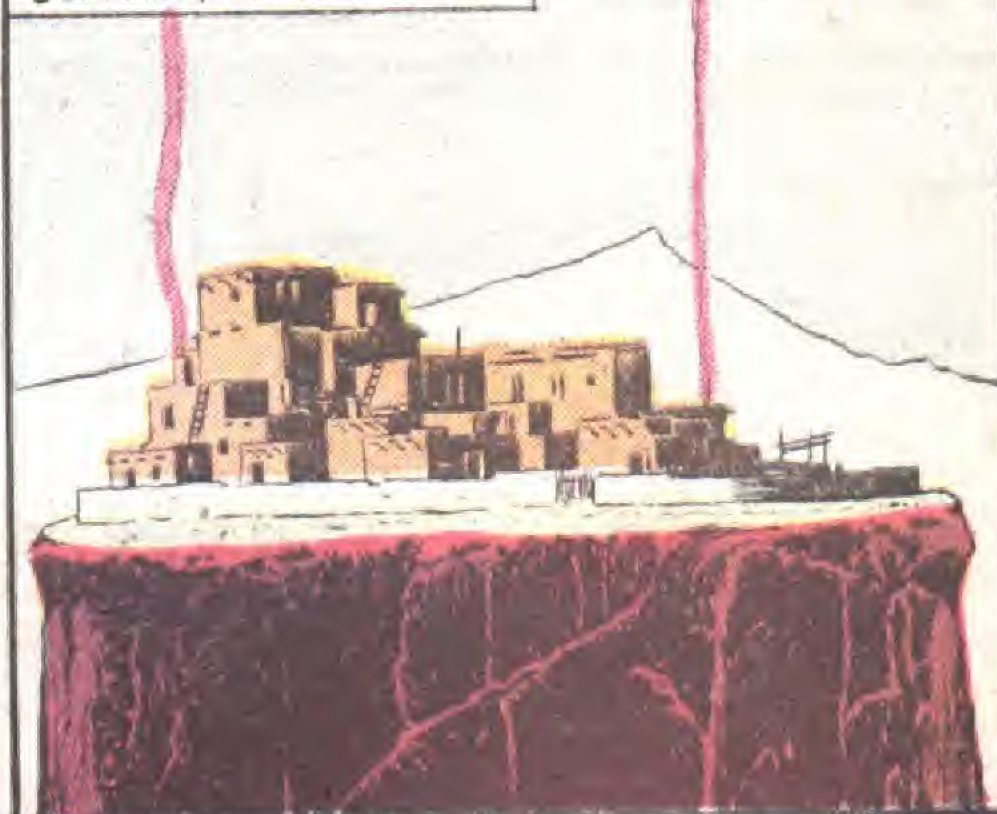
A MOMENT LATER HE LEAPED FAR OUT AWAY FROM THE EDGE OF THE SHEER CLIFF—



THE WATER WILL SAVE ME! THEY WON'T SEE ME AS I SWIM BELOW THE SURFACE...



HIGH UP ON A GREAT STONE MESA STOOD THE CITY OF THE PANTHER PEOPLE! HERE CAME YOUNG BUFFALO, A PRISONER...



NONE COULD APPROACH THE MESA CITY, FOR GUARDS WATCHED THE FLAT PLAINS...

AN ARMY COULD NOT STORM THAT PLACE! WHAT CHANCE DO I HAVE OF RESCUING YOUNG BUFFALO AND THOSE OTHERS?



STILL, THERE MAY BE A CHANCE! IF I CANNOT GO THERE AS A CHEYENNE WARRIOR—I WILL GO IN ANOTHER WAY!



IN THE CITY OF THE PANTHER, YOUNG BUFFALO HELD HIS SOBBING BRIDE...

SOB! THERE IS NO HOPE! WE DIE TOMORROW, AT DAWN!





A GAUNT OLD BUFFALO FELL TO RED HAWK'S BOW. SOMEWHAT LATER—

IF THE PUMA MEN CAN WEAR THE MASKS OF THE PUMA—I CAN USE THE HIDE AND HEAD OF A BUFFALO, TO CONCEAL MY APPROACH!



FROM A DISTANCE, HE SEEMED ONLY A LONE BUFFALO BROWSING HERE AND THERE ON THE SHRUBS OF THE SAGE FLATS—

IF THAT WERE NOT SUCH A SKINNY OLD BUFFALO, I'D GO DOWN AND KILL HIM. BUT HIS MEAT WOULD BE TOO TOUGH!



AS NAMPA DA'ATA DREW HIS BLACK CLOAK OVER THE WORLD, AND DARKNESS CAME, RED HAWK THREW OFF HIS ROBE AND BEGAN TO CLIMB...



AS SILENT AS THE SERPENT WAS THE COMING OF RED HAWK! ON NOISELESS FEET, HE DISCOVERED THE PRISON OF HIS PEOPLE...

SSSS! IT IS I—RED HAWK! ARM YOURSELVES WITH THE WEAPONS OF THE DEAD GUARDS, THEN GO QUICKLY DOWN THE PATH! I'VE GOT TO FIND THE CAT-WOMAN!



SHE SLEEPS! THIS WILL MAKE IT EASY, THEN—TO TAKE HER ALONG AS HOSTAGE, FOR THE SAFETY OF MY PEOPLE!





THEN THE BLACK PANTHER MOVED FORWARD FROM THE SHADOWS, ON SOUNDLESS PAWS. HE GATHERED HIS MUSCLES—AND HURLED HIMSELF AT RED HAWK!



WARNED BY THE WIDENING EYES OF THE CAT-WOMAN, RED HAWK TURNED—!



HAVE TO KILL HIM FAST—BEFORE THE PUMA MEN HEAR THE SOUND OF THE FIGHT!



BLEEDING IN A DOZEN PLACES, RED HAWK ROSE TO HIS FEET, AND FORCED THE CAT-WOMAN OUT AHEAD OF HIM...

YOU NEED NOT FEAR DEATH! RED HAWK DOES NOT WAR ON WOMEN! I SEEK ONLY THE LIVES OF MY PEOPLE!



LATER—

YOU SPARE HER LIFE? SHE IS A WITCH!

SHE IS NO WITCH—ONLY A CLEVER WOMAN! THE INSIDE OF HER CLOAK WAS COLORED TO LOOK LIKE SAND! AS SHE SANK DOWN AND COVERED HERSELF WITH HER CLOAK—



"SHE BECAME ALMOST INVISIBLE! THE BLACK PANTHER, THAT WAS RIGHT BEHIND HER, WAS SEEN. IT SEEMED AS IF SHE CHANGED INTO A PANTHER, BUT SHE DID NOT!"



AND SO THE CHEYENNES RETURNED TO DESTROY THE EVIL PUMA-MEN, LED BY RED HAWK. TODAY, THE GREAT MESA CITY STANDS UNTENANTED, AN EMPTY COLLECTION OF DESERTED BUILDINGS...



THE END



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HERE ARE MANY THINGS TO DO AND ENJOY - ORDER NOW!



# STRAIGHT ARROW

TAKONA WAS NOT A HORSE WARRIOR LIKE OTHER COMANCHES. HE WAS A PIMA, ADOPTED INTO THE TRIBE AS A CHILD, AND WITHIN HIM BLOOMED A LOVE OF THE SOIL, FOR THE GOOD DIRT WOULD GROW MANY FINE THINGS TO EAT! BUT THE NOMAD COMANCHES MOCKED SUCH A ONE... UNTIL **STRAIGHT ARROW** AND TAKONA JOINED FORCES TO PROVE TO ALL-

## "THE MANHOOD OF TAKONA"

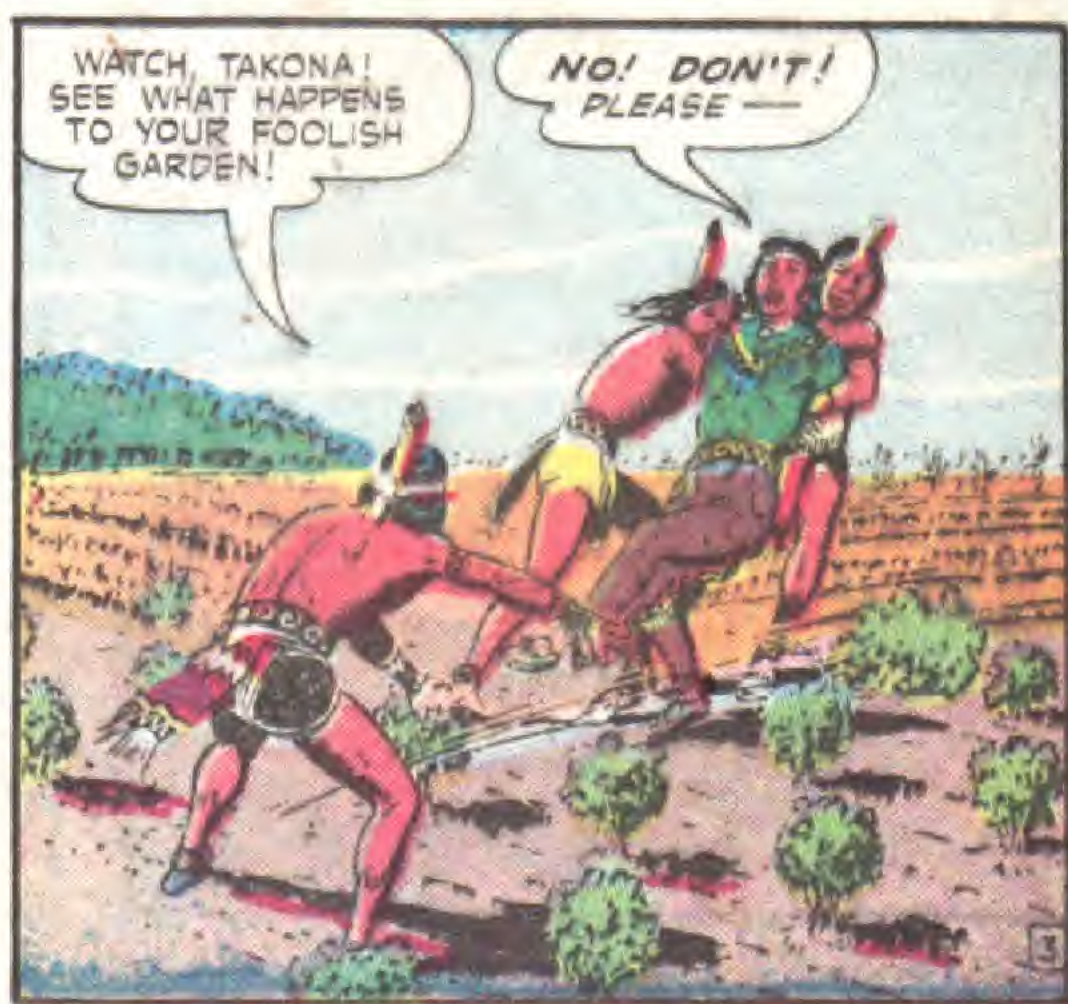
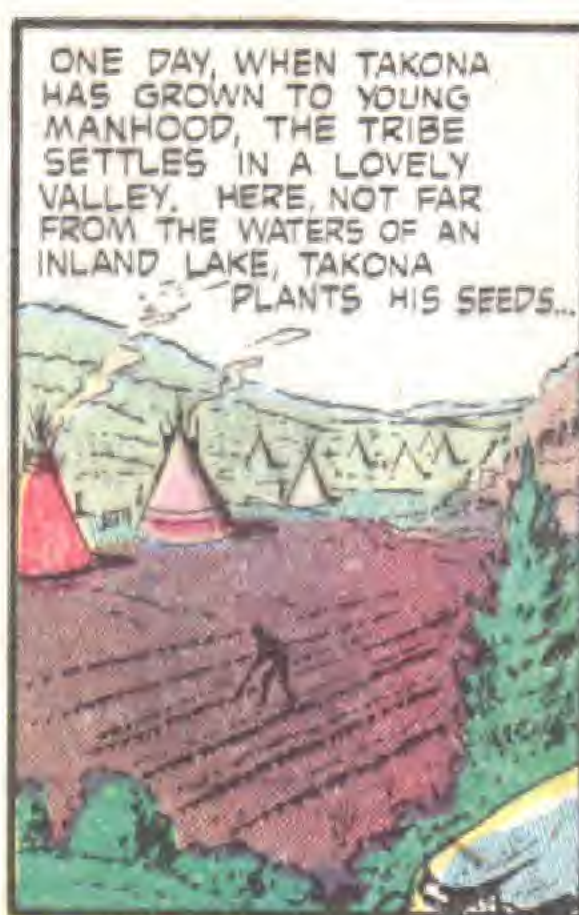
Fred Meagher





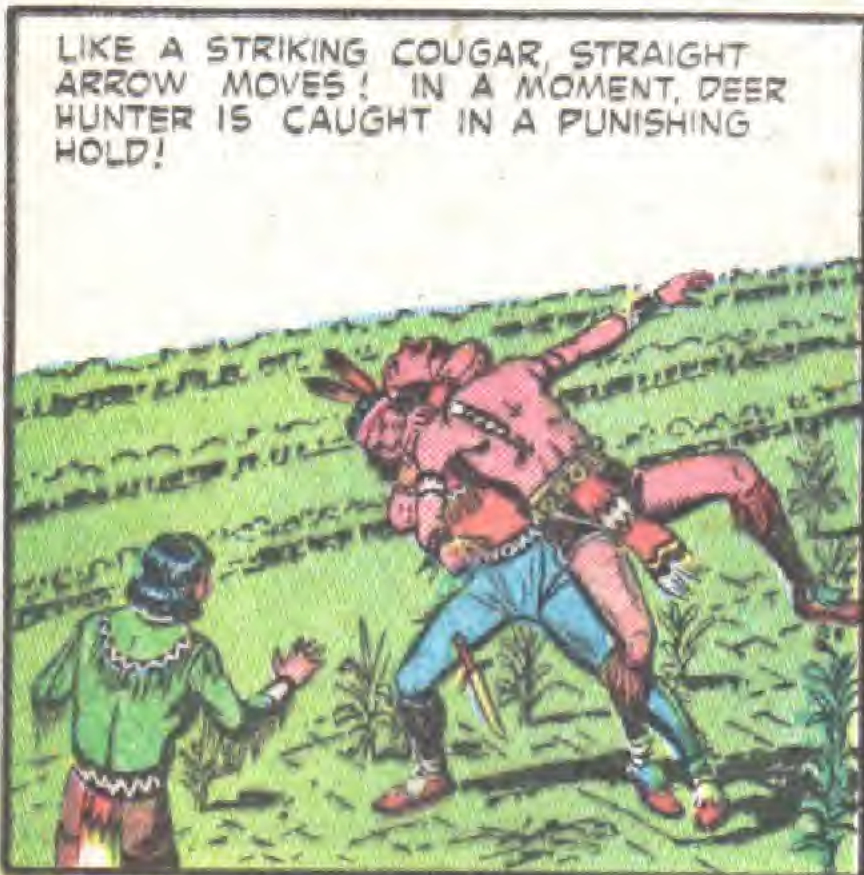








# STRAIGHT-ARROW





WARRIORS ARE GRIM AS THEY TIGHTEN THEIR DEERSKIN BELTS. BABIES SCREAM IN HUNGER. WOMEN GROW WEAK...



THE COOKING FIRES BURN LOW...

WHY DO THOSE TWO WALK WITH SPRINGY FEET AND SEE WITH CLEAR EYES?

IS IT MAGIC, WALKS-HEAVY?



NO MAGIC, CHIEF SPOTTED EAGLE! WE EAT THE "GROUND FRUIT" GROWN IN TAKONA'S GARDEN! FINE POTATOES, RIPE CORN AND TOMATOES!

EHP SHOW ME!



HAGH! THIS IS GOOD! HAVE YOU ANY MORE, TAKONA?

MUCH MORE! ENOUGH TO FEED ALL THE VILLAGE FOR SEVERAL MOONS!



AND THUS THE COOKING PITS BUBBLE WITH POTATO STEW, AND ROASTING CORN IS THRUST INTO THE FIRES, WRAPPED IN WET GRASSES...



TAKONA IS NO LONGER A YOUTH SET APART. HE IS A COMANCHE HERO! HE DRAWS THE EYES OF THE PRETTY MAIDENS, AMONG THEM, SWIFTFOOT, DAUGHTER OF WALKS-HEAVY...



JEALOUS EYES NARROW. HATE BURNS IN DEER HUNTER...









MAD WITH FURY, DEER HUNTER BROODS IN HIS TEPEE...

STRAIGHT ARROW ALWAYS PROTECTS TAKONA! IF I AM TO HAVE SWIFTFOOT, I'VE GOT TO GET TAKONA OUT OF THE WAY—BUT IN SUCH A MANNER THAT STRAIGHT ARROW CANNOT INTERFERE!

FRESH-MADE HONEY! AH! WHAT IS IT THAT THE MEDICINE MAN SAYS? "A MAN CAN CATCH MORE FLIES WITH HONEY THAN WITH VINEGAR!" THAT GIVES ME AN IDEA!

FROM THAT DAY ON, DEER HUNTER IS A CHANGED MAN...

I WISH TO MAKE FRIENDS, TAKONA. TAKE THIS HOE I MADE FOR YOU!

WHY—WHY, CERTAINLY, DEER HUNTER!

RECEIVE THIS FINE VENISON IN THANKS FOR FEEDING MY FAMILY DURING THE TIME OF FAMINE!

BUT WHEN STRAIGHT ARROW IS HUNTING IN THE HIGH HILLS...

STRAIGHT ARROW IS NOT HERE TO PROTECT YOU NOW, TAKONA!

TELL STRAIGHT ARROW I DID IT! HE WILL NOT BELIEVE YOU! HE THINKS WE ARE **FRIENDS**!

MY GARDEN?! **NO! NO!**

SWIFTFOOT DOES NOT LIKE **COWARDS**, TAKONA! AND DEER HUNTER TELLS ME **YOU** ARE A COWARD! YOU GET STRAIGHT ARROW TO FIGHT YOUR BATTLES FOR YOU!

BUT... BUT...??







# THREE WEEKS AND \$1 MADE THIS "SAD SACK" HEP!



REVOLUTIONARY REVELATIONARY!

ONLY \$1 FOR MY NEW THREE WEEK SPEED COURSE PLUS MY FREE

VALUE VALUE VALUE

FEATS OF STRENGTH

IN 7 DAYS YOUR MONEY BACK IF NOT SATISFIED

LISTEN YOU! CUT OUT WISHING!

NOW—Have a Walloped-Packed BODY OF SUPER STRENGTH, Dynamic Energy and Greater Health

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Fellows of all ages... who want to make a real success out of themselves... a New Life, Bigger and Stronger... HERE IT IS! Joe Bonomo's New and Complete THREE WEEK SPEED COURSE is priced to give you Real Value. Think of it! ONE DOLLAR AND 10 MINUTES A DAY IS ALL THAT YOU NEED!

Your Speed Course is written in plain, blunt, locker room language... Can Give You amazing results. Contains (1) Body Facts Lectures, (2) Muscle Charts, (3) Training Table Talks... GIVES YOU "Psycho-Power", "Rhythmic Progression", "Vibro-Pressure", "Tonic Relaxation" The Big Four Also Physical (PDQ) Development Quotient... PLUS, Inspirational Strongmen's Pictures to help wake up the Body of Yours.

Yes, for less than 5¢ a day plus 10 minutes daily... you, too, can find out about POWER—STRENGTH—GLOWING HEALTH—ABUNDANT VIGOR—DYNAMIC ENERGY. Get a Two-Fisted, All-Round Thrill in becoming a Real Man in Three Weeks. Wake Up! Tone Up! Build Up! Follow Mighty Joe Bonomo and make your start toward becoming a "Super Strongman!"

YOU WILL BEGIN TO ENJOY THE THRILL AND ADMIRATION OF YOUR MAN-SIZED NEW BODY THE FIRST DAY YOU START—SO HURRY. DON'T DELAY! WRITE TO DAY!

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World's Strongman  
Hercules of the  
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Authority on  
Health & Strength

THE MAN  
WHO KNOWS  
HOW

TELLS YOU HOW!  
SHOWS YOU HOW!

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JUST A SHORT FOR BOYS & MEN OF ALL AGES

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# MAKE *BIG MONEY*

**WITH FAST-SELLING WARM**

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### Rush Coupon for FREE Selling Outfit!

NOW IT'S EASY to make BIG MONEY in a profit-making, spare-time business! As our man in your community, you feature Mason's fast-selling Horsehide, Capeskin, Suede and other fine leather jackets — nationally known for smart styling, rugged wear, wonderful warmth. Start by selling to friends and fellow workers. Think of all the outdoor workers around your own home who will be delighted to buy these fine jackets direct from you: truck drivers, milkmen, cab-drivers, postmen, gas station, construction, and railroad men—hundreds right in your own community! You'll be amazed how quickly business grows. And no wonder!—You offer these splendid jackets at low money-saving prices people can afford! Our top-notch men find it's easy to make up to \$10.00 a day EXTRA income!

SHOE AND LEATHER JACKET ARE BOTH  
LINED WITH WARM SHEEPSKIN!



Be the first to sell men who work outdoors this perfect combination!—Non-scuff, warm Horsehide leather jacket lined with wooly Sheepskin, and new Horsehide work shoe also warmly lined with fleecy Sheepskin and made with oil-resisting soles and leather storm welt!

### Even MORE Profits with Special-Feature Shoes

Take orders for Nationally-advertised, Velvet-eez Air-Cushion Shoes in 150 dress, sport, work styles for men and women. Air-Cushion Inner-sole gives wonderful feeling of "walking on air" all day long. As the Mason man in your town, you actually feature more shoes in a greater range of sizes and widths than the largest store in town! And at low, direct-from-factory prices! It's easy to fit customers in the style they want — they keep re-ordering, too — put dollars and dollars into your pocket! Join the exceptional men who make up to \$200 extra a month and get their family's shoes and garments at wholesale prices!

### Send for FREE SELLING OUTFIT Today!

Mail the coupon today — I'll rush your powerful Free Jacket and Shoe Selling Outfit including 10-second Air-Cushion Demonstrator, and EVERYTHING you need to start building a steady, BIG MONEY, repeat-order business, as thousands of others have done with Mason!

### SEND FOR FREE OUTFIT!

**Mr. Ned Mason, Dept. MA-47  
MASON SHOE MFG. COMPANY,  
Chippewa Falls, Wisconsin**

You bet I want to start my own extra-income business! Please rush FREE and postpaid my Powerful Selling Outfit—featuring fast-selling Mason Jackets, Air-Cushion Shoes, other fast-selling specialties—so I can start making BIG MONEY right away!

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... Men really go for these warm Mason jackets of long-lasting Pony Horsehide leather, fine Capeskin leather, soft luxurious Suede leather. You can even take orders for Nylon, Gabardine, 100% Wool, Satin-faced Twill jackets, men's raincoats, too! And just look at these EXTRA features that make Mason jackets so easy to sell:

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- Quilted and rayon linings!
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- Knitted wristlets!
- Especially-treated leathers that do not scuff or peel!
- Zipper Fronts!
- Extra-large pockets!
- Variety of colors for every taste: brown, black, green, grey, tan, blue!



**MASON SHOE MFG CO.**  
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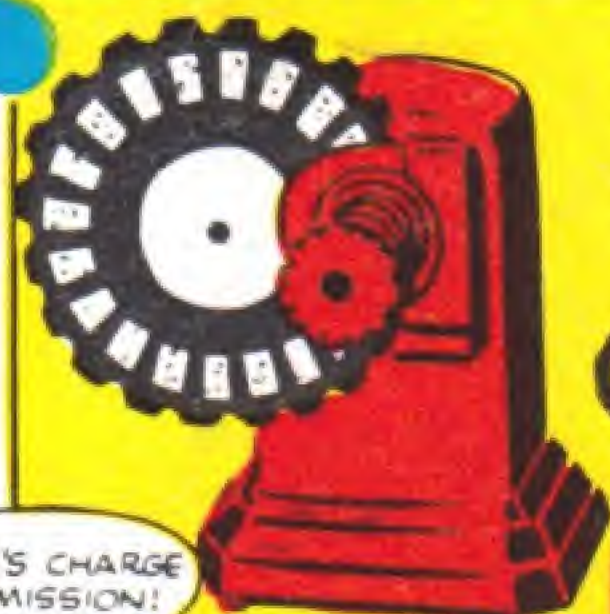


# LOOK!

## AT THESE 4 WONDER 4 BARGAINS

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**REAL  
LIVE ACTION MOVIES!**  
HERE'S WHAT YOU GET... A  
REAL PROJECTOR, 1 FILM,  
A STAGE AND SCREEN...



LET'S CHARGE  
ADMISSION!

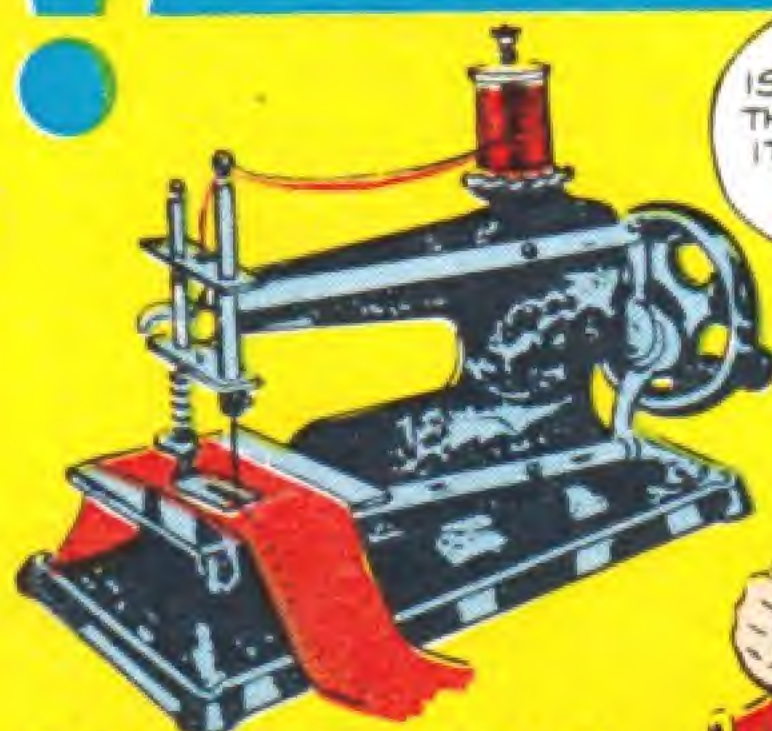


BOY,  
WHAT  
FUN!

WHERE ARE  
YOUR TWO  
BROTHERS?

**ALL  
FOR ONLY \$298**  
3 EXTRA FILMS... \$1.00

### 3 REAL SEWING MACHINE



GEE, THIS  
IS FUN! I MADE  
THIS DRESS WITH  
IT, AND I'LL MAKE  
HUNDREDS  
MORE!



DON'T PASS  
IT UP!

IT'S  
ONLY **\$298**

**READY FOR ACTION**  
NOW YOU CAN MAKE MANY  
LOVELY DRESSES FOR YOURSELF  
AND YOUR DOLLS, OR MAKE EXTRA  
MONEY SELLING THINGS YOU  
MAKE! COMPLETE WITH TABLE  
CLAMP, SPOOL, THREAD  
AND NEEDLE.

### 2 "HAPPY" THE COWBOY

I'M  
TERRIFIC!

- HE'S OVER 19" TALL!
- MOVES HIS MOUTH,  
ARMS AND LEGS!
- REAL COWBOY OUTFIT!

HEY KIDS — HERE'S YOUR  
CHANCE TO BECOME A  
MASTER VENTRILOQUIST—IN  
A JIFFY! IMAGINE — YOU  
CAN MAKE HAPPY THE  
COWBOY ACTUALLY TALK!  
(IN YOUR OWN VOICE, OF  
COURSE.) PULL THE STRING  
IN THE BACK OF HIS HEAD  
—WATCH HIS LIPS MOVE—  
HEAR YOUR OWN WORDS  
COMING RIGHT OUT OF  
HAPPY'S MOUTH! SEE HOW  
REAL HE LOOKS—RIGGED UP  
IN A COWBOY HAT, WASH-  
ABLE PLAID SHIRT AND  
WESTERN PANTS — SHOW  
OFF YOUR SKILL AT PARTIES  
—AT SCHOOL!



IMAGINE!  
ONLY

**\$298**

COMPLETE

### 4 LIFE LIKE SANDY



HELLO  
I'M SANDY!  
I DRINK, I WET,  
I SLEEP, AND YOU  
CAN WAVE MY  
HAIR, TOO!

**THE NEWEST IN  
NEAR-HUMAN DOLLS**

SHE HAS  
WONDER SKIN — JUST  
LIKE A REAL BABY'S... LIFE-  
LIKE HAIR! SHE CAN DRINK,  
WET, SLEEP, AND HAVE HER  
HAIR WAVED!

IMAGINE  
ONLY **\$398**

and  
FREE  
FREE

**A WAVE-A-DOLL** HAIR  
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